



ANNUAL REPORT 2024

REACH
S I E M R E A P

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Annual report 2024

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About Us

REACH Siem Reap is an Australian registered charity and local Cambodian NGO that helps impoverished children and their families to break the cycle of poverty. Intergenerational trauma following the devastation of the Khmer Rouge in Cambodia has left generations of Cambodians behind. While the country has worked to repair the horrific impact of the genocide, rapidly building itself up over the decades — the socioeconomic divide has also grown with it. With many communities living in poverty, basic human needs such as access to education, healthcare and nutrition are considered luxuries.

Combatting this cycle of generational poverty is not impossible. REACH has settled itself in the small Cambodian village of Thlok Andoung and has opened its doors to over 180 families and their 350+ children. Once a family is enrolled at REACH, they are able to access to all 12 of our integrated programs. We are committed to supporting each of their children from age 4 and a half years, right through to their young adult life; it's at this end stage of the journey, that we aim to support them in securing fair employment, a vocational training placement or scholarships towards further education.

Believing in the transformative impact of education, we strive to help impoverished Cambodian children become change-makers in their community and disarm the cycle of poverty. Holding in the highest regard – transparency, communication, and accountability we welcome like-minded benefactors to join our global community.



At A Glance

VISION

A future where all Cambodian children have access to quality education, shelter, nutritious food, healthcare, and safe living environments so that they can thrive, develop, succeed and reach their dreams.

MISSION

Providing integrated programs for impoverished Cambodian children to become change makers within their community, preparing them with life-skills to gain fair employment, and to break longstanding cycles of poverty within their family.

VALUES

- Commitment
- Transparency
- Compassion
- Open Mindedness
- Flexibility
- Sustainability



Celebrating 5 Years Of REACH

2020

- 14 team members
- 9 in-country volunteers
- 7 programs

- 21 team members
- 7 in-country volunteers
- 8 programs
- 1,212 donations
- 400km ridden SBS
- Restricted operations

2021

- 29 team members
- 27 in-country volunteers
- 11 programs
- Employee scholarships
- 600km ridden SBS
- Ride to REACH launched
- Program sponsorship
- School open in full-capacity

2022

- 36 team members
- 28 in-county volunteers
- 12 programs
- 1,888 donations
- 5 Employees received scholarship opportunities
- Side by Side relaunch
- 2nd edition of the Ride to REACH event
- Program & class sponsorship
- 80 new students enrolled and 26 new families.

2023

- 44 team members
- 23 in-county volunteers
- 12 programs
- 11 employee scholarships
- 2nd Ride to REACH event
- Program & class sponsorship
- 130 new students enrolled
- 66 new families.
- 8 students graduate
- 2 students in Vocational Training
- 1 student accepted to University

2024

A Letter from Founder & Program Director

What a difference a year can make! When I last wrote to you, we were celebrating the success of our inaugural Ride to REACH. This year, our second Ride to REACH surpassed all expectations—bringing together passionate group of riders, supporters, and volunteers. The event not only raised critical funds for our programs but also deepened the connection between our global community and the heart of Cambodia. Witnessing this shared experience unfold alongside our team was truly inspiring.

Thanks to the funds raised through this event and our broader fundraising efforts, we've been able to expand our reach and impact significantly. Our team has grown to 44 dedicated members, and we've expanded our infrastructure with a new volleyball court, two new classrooms and office spaces. REACH now delivers 12 life-changing programs that support over 350 children and their families in their journey out of poverty.

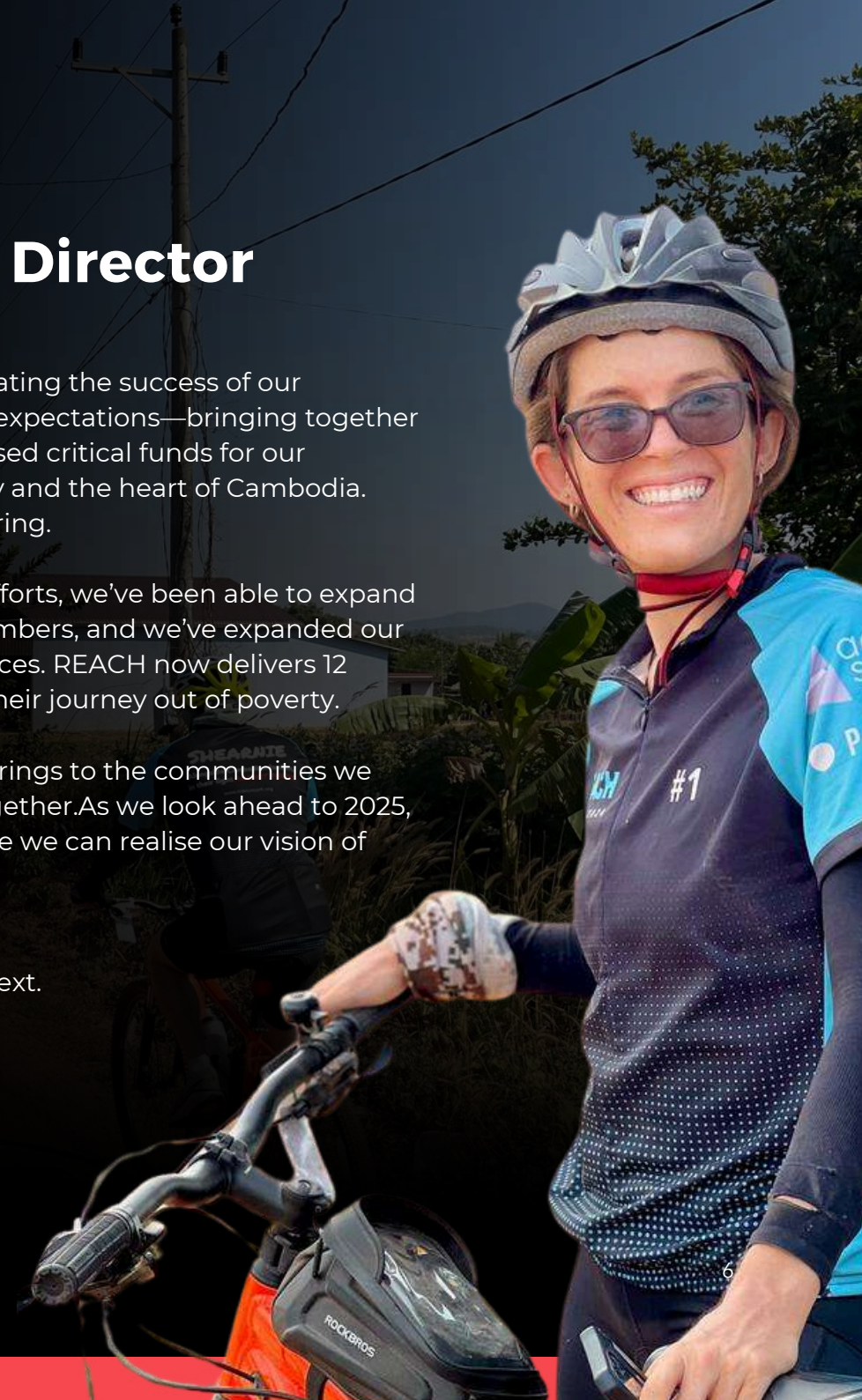
For me, the greatest joy has been seeing the hope and happiness our work brings to the communities we serve. Every story is a reminder of the profound difference we are making together. As we look ahead to 2025, I'm filled with gratitude and optimism. With your continued support, I believe we can realise our vision of empowering every child and family in Siem Reap to break the cycle of poverty.

Thank you for being part of our journey, I can't wait to see what we achieve next.



EMILY WILLIAMSON

FOUNDER & PROGRAM DIRECTOR
REACH Siem Reap Organisation



A Letter from Our Cambodian Director

On behalf of the entire REACH team and the resilient community we serve, I extend my deepest gratitude for your continued support throughout 2024. Your generosity has once again been the driving force behind our ability to deliver life-changing assistance to students and families in Siem Reap.

This year, our monthly rice distribution program continued to be a lifeline for many, helping to keep families together and nourished. I've witnessed firsthand the transformative impact of this support, seeing children thrive in school, youth grow in confidence, and families regain hope. Our young people have shown remarkable enthusiasm in joining our volunteer initiatives, sharing stories of how REACH has uplifted their lives and those of their loved ones. The Youth Pathways program and our outreach efforts have opened doors to education, skill-building, and new opportunities, empowering the next generation to shape a brighter future.

None of this progress would be possible without your unwavering belief in our mission. Your support enables us to sustain and expand these vital programs, creating lasting change across our community.

We are profoundly grateful for your compassion and commitment. Thank you for walking alongside us on this journey.



CHEA KOSAL

CO-DIRECTOR

REACH Siem Reap Organisation

A Letter from Our Australian Director

Dear Supporters and Friends of REACH,

As a Board Member of the International Advisory Board for REACH Siem Reap, I am honoured to reflect on another transformative year for our organisation one marked by deepened community engagement, programmatic growth, and unwavering commitment to our mission. Building on the momentum of our inaugural Ride to REACH, 2024 saw this initiative evolve into a cornerstone of our fundraising and outreach efforts. With even greater participation and enthusiasm, the event once again united supporters from around the globe in a shared journey of purpose and impact. The stories, dedication, and resilience of our riders and donors continue to inspire us all.

Beyond the ride, this year has been defined by meaningful progress across our programs. From expanding educational access to strengthening family support services, every achievement has been a testament to the power of collective action and the generosity of our global community.

As we look ahead, the lessons and successes of 2024 will guide our path forward. I am filled with pride for what we've accomplished and energised by the possibilities that lie ahead.

Thank you for standing with us, believing in our vision, and helping us REACH further.



DANIEL COPSEY

Board Member
International Advisory Board

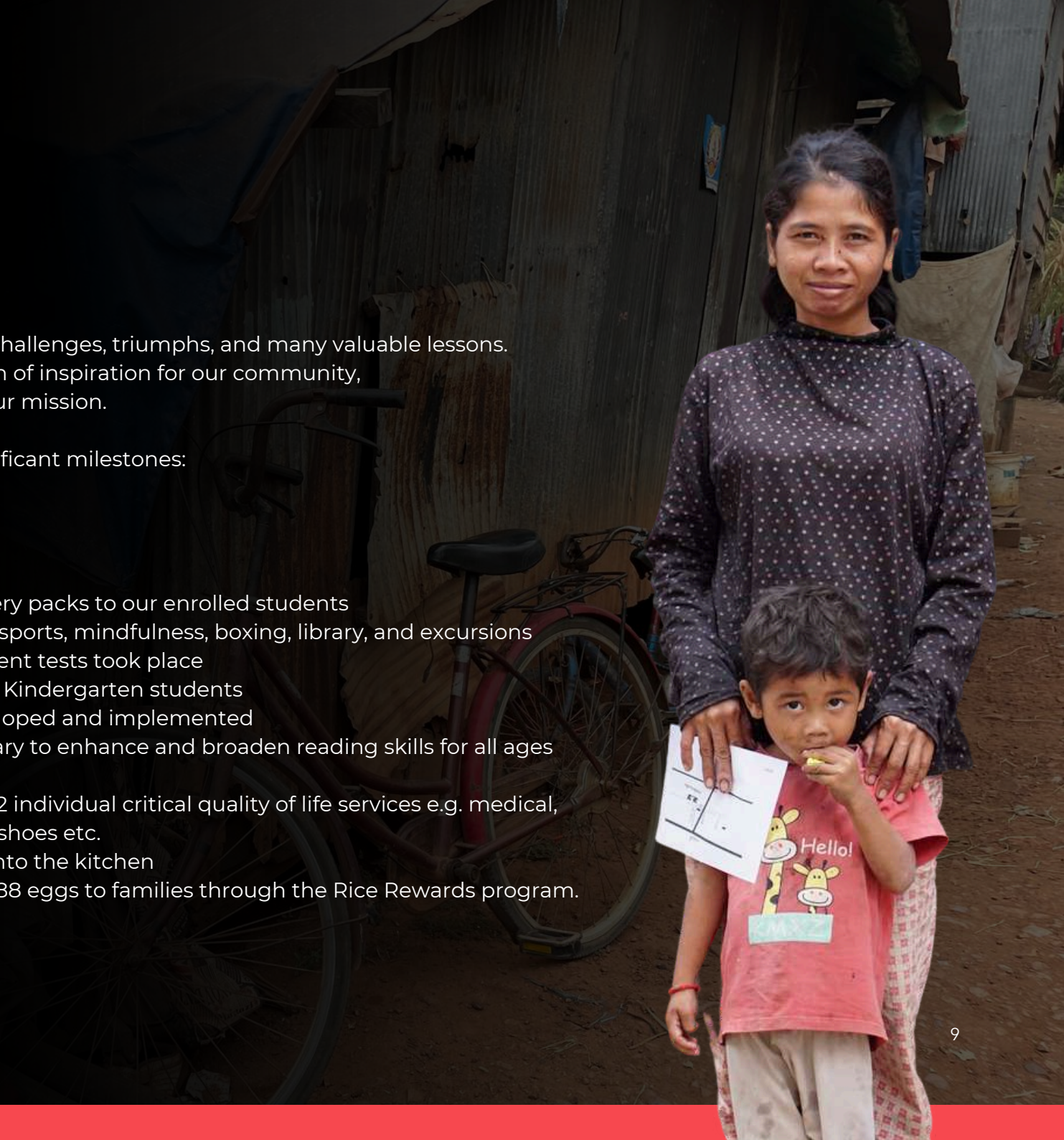


2024 at a glance

In 2024, REACH faced a year marked by challenges, triumphs, and many valuable lessons. Our accomplishments served as a beacon of inspiration for our community, reinforcing our collective dedication to our mission.

Throughout the year, we celebrated significant milestones:

- Held our 2nd Ride to REACH challenge
- Welcomed 131 new students
- Employed 8 new team members
- Distributed 272 uniforms and stationery packs to our enrolled students
- New extracurricular activities such as sports, mindfulness, boxing, library, and excursions
- 55 new Kindergarten student placement tests took place
- Introduced a pilot gardening class for Kindergarten students
- An online safety curriculum was developed and implemented
- 19 new tablets were placed in the library to enhance and broaden reading skills for all ages
- Distributed 2,113 parasite tablets
- Supported enrolled families with 2,092 individual critical quality of life services e.g. medical, dental, family planning, rent, first aid, shoes etc.
- Welcomed 426 guardian volunteers into the kitchen
- Distributed 32,153 kgs of rice and 30,788 eggs to families through the Rice Rewards program.





- 44 students participated in our Role Models Club program.
- Distributed 1,100 organic vegetable packs grown by our Garden program to enrolled students with low BMI's.
- Repaired 885 bikes for enrolled students and families in addition to repairing 292 bikes during 4 community collaborations.
- Provided 101 bikes to enrolled families in need of transportation
- Our REACH Riders Club rode over 2,351 km.
- Supported 31 students financially to continue and graduate high school through our Youth Pathways program.
- The Give Back Club saw 16 youths develop their leadership skills by leading Sunday classes for 30 students, following the welcoming of a new Youth Pathways Manager and Trainer to run and improve this program.
- Developed our public speaking and presentation skills workshop program.
- Received funding to construct a volleyball court and 2 additional classrooms.

And these are just to name a few of our highlights in 2024 that have moved us as a community to keep soaring and building our capacity as an organisation.

Our Blogs In 2024



The Path Less Pedalled

[Click here](#) to read more



Fighting Child Labour

[Click here](#) to read more



Strengthening our Foundation

[Click here](#) to read more



Local Internships Matter

[Click here](#) to read more



The Impact of Nutrition

[Click here](#) to read more



People with Passion

[Click here](#) to read more



Vocational Training

[Click here](#) to read more



New Shared Experience

[Click here](#) to read more



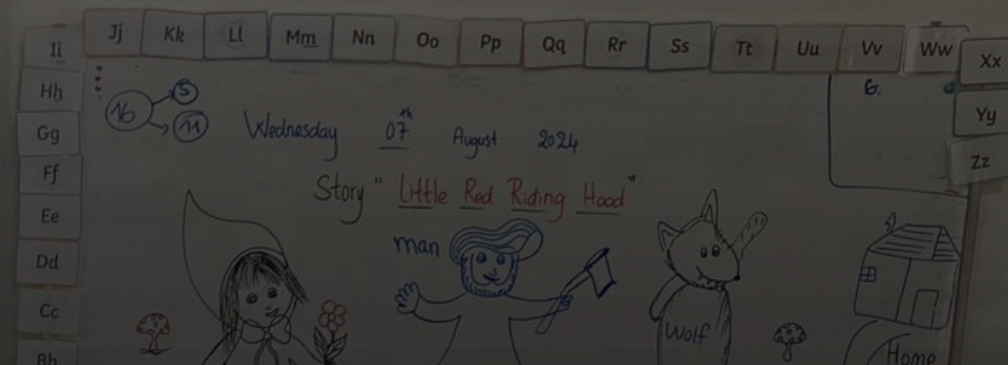
Expanding our Offerings

[Click here](#) to read more



Collaborating with Shelter Real Estate

[Click here](#) to read more



Ride To REACH 2024

Through authentic shared experiences, our events connect supporters to our community in a way that changes the lives of everyone involved. The funds raised from this event go towards supporting the ongoing operations of our community centre in Siem Reap.

What unites our Riders?

A deep well of humanity. They come from all walks of life, but share the common ground of wanting to make a difference one pedal at a time!

REACH Siem Reap is proudly partnered with **Ripple Effect Rides**, a unique travel company which has been set up by our Founder and business partner, with the specific goal of curating custom charity rides and social impact tours in support of NGOs that work to alleviate poverty and tackle issues at community level within Cambodia.

[Click here](#) to learn more.

Fundraised = \$112,627.80 AUD
Riders = 14



[CLICK HERE TO
WATCH OUR LATEST
RIDE REFLECTION](#)



Campus Expansion Complete

By the end of 2023, REACH had an exciting opportunity to expand our campus into the next door area, marking a significant milestone in our journey. We are delighted to announce that construction is completed and the REACH campus now boasts a brand new covered volleyball court, two new classrooms and three offices, and a library.

The new space isn't just about more desks—it's about more opportunities. The expansion has enabled us to significantly increase the activities and electives we offer our students. It is crucial to us that every student receives a well-rounded education during their time at REACH, preparing them not just academically, but socially and emotionally as well.

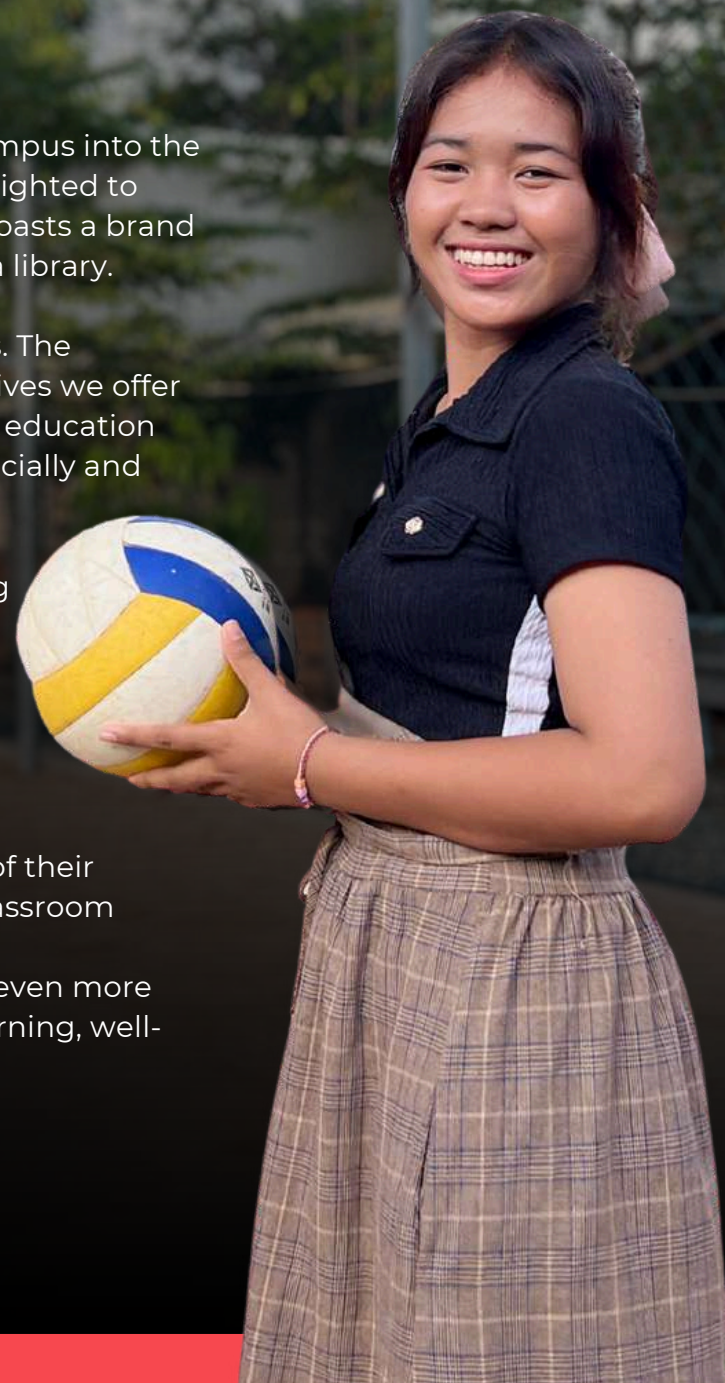
Thanks to the new facilities, our students can now participate in engaging electives such as:

- Sports (including the new covered volleyball court!)
- Arts
- Mindfulness

This holistic approach ensures our students are supported in every facet of their development, empowering them to thrive both inside and outside the classroom

This expansion provides us with further resources and room to create an even more enriching and nurturing environment for our students, fostering their learning, well-being, and overall development.

[Click here](#) to read all about this milestone and highlight of 2024



Our 2024 global partners



Our 2024 global partners

REACH S E M F A P

Program Partners



Delta Capita

shelter.
Real Estate



Ian & Deb Hayllor

TONI + GEOFF HEWITT

2024 Match Grant Heroes



Delta Capita

**WOODS
& CO**



The
Information Lab



The Moynihan Family

**Philip
Gobeil**

Rotary
Club of Toowoomba

Sharing Our Story

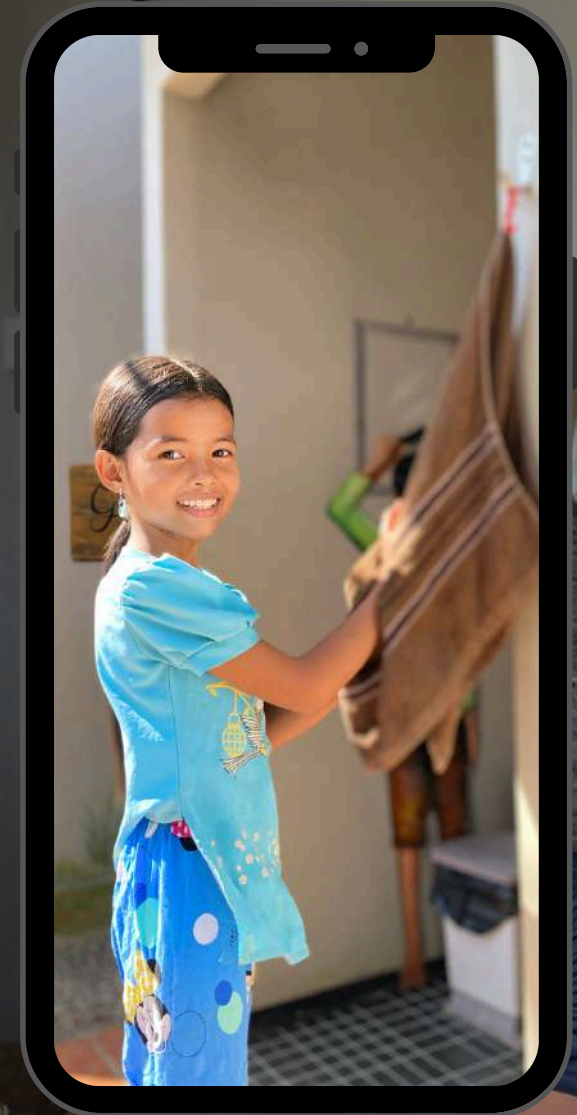
Stay in the loop and be part of the REACH community by following our social media platforms!

We regularly share updates on the exciting activities taking place in our programs, keeping you informed about our dedicated team and accomplished students, and provide enriching visual content.

Sharing is caring, and by actively engaging with our social media posts and sharing our pages with your friends and family, you play a vital role in helping us grow and continue to raise awareness by reaching more people, spreading the word about our mission and the impact we're making in the lives of disadvantaged children and their families.

Together, we can make a difference. Follow, engage, and share our social media platforms to stay informed and help us reach even greater heights!

NOT YET FOLLOWING US?



Our Programs In 2024

As of 2024, we have launched 12 poverty alleviating programs for more than 350 kids and their families:



EDUCATION



KINDERGARTEN



HEALTH & NUTRITION



GARDEN



ROLE MODELS CLUB



YOUTH PATHWAYS



REPAIR SHOP



RICE REWARDS



OUTREACH



COMPUTER LITERACY



RIDERS CLUB



SCHOLARSHIPS



EDUCATION

Our Education program is dedicated to providing supplementary classes to at-risk children and youth. By offering subjects like English, ethics, and other enriching electives, we help students overcome barriers within the public school system and continue their education.

- Completed 322 lesson plans of Let's Go curriculum
- Completed 160 lesson plans of English File curriculum
- Additional 131 students enrolled
- Held monthly training for teachers
- Held 6 monthly parent teacher interviews for each student
- Distributed 272 uniforms and stationary packs
- Added new extracurricular activities
- Annual team performance review

In 2024 we had 12 out of 16 classrooms sponsored.
[Click here](#) to learn more about class sponsorship.





KINDERGARTEN

Our Kindergarten Program provides a crucial foundation for our 5 and 6-year-old students, focusing on their cognitive, physical, and emotional development through an interactive, play-based curriculum. This enables children to access quality education and nutritious meals, preparing them for a lifetime of learning and success.

- 53 new enrollments were in Kindergarten
- 29 students passed to Let's Go Level 1
- Held our second graduation ceremony
- 55 new intake placement tests took place
- Introduced a pilot gardening class

In 2024 program was proudly sponsored by Ian & Deb Hayllor.



HEALTH & NUTRITION

To combat the effects of malnutrition and poverty, the Health & Nutrition Program provides our students with daily nutritious meals, clean water, and vitamins to support their physical and mental development. The program also promotes hygiene by distributing eco-soap bars and bi-annual parasite treatments to our students and their families.

- Served 75,194 nutritious meals to students and 1,720 snacks
- Distributed 25,120 multivitamins and 2,113 parasite tablets
- Involved 426 Guardian volunteers to assist in food preparation
- Held food support inclusive workshops where 149 meals were served

In 2024 this program was proudly sponsored by our 2024 Match Grant Heroes - Agency Stack, Delta Capita, APS Benefits Group, Rotary Club of Toowoomba, The Information Lab, Woods & Co., Henry & Daniel Gobeil, and Mo Moynihan

[Click here](#) to meet our 2024 Match Grant Heroes.





GARDEN

Our garden serves as an educational and nutritional hub, teaching students and volunteers how to grow their own organic vegetables. Beyond its learning benefits, the garden provides a crucial source of additional food for children who need it most, directly supporting their physical health and development.

- New classes introduced for Kindergarten, Role Model, and Green Room students
- Regular BMI testing so extra vegetables can be supplied for students measuring as underweight
- 1,100 packs of organic vegetables distributed to families
- Vegetables grown: morning glory, spinach, winter melon, eggplant, loofah, papaya

In 2024 this program was proudly sponsored by Geoff & Toni Hewitt.



ROLE MODELS CLUB

The Role Models Club is an ethics and leadership program designed to teach our oldest primary students how to be positive leaders in their communities. Through hands-on electives like gardening and bicycle repair, students develop practical skills while also learning the importance of teamwork, compassion, and gender equality.

- 23 youths enrolled into the program
- 4 excursions held for the Role Model students
- Ran 6 SDG workshops
- Weekly classes for Role Model students
- Role model students volunteered 156 hours assisting with bicycle repairs and garden support
- 18 Role Models graduated from the One Year Club

In 2024 this program was proudly sponsored by [Delta Capita](#).

Delta Capita





REPAIR SHOP

Preventing children from missing school and parents from missing work, the REACH Repair Shop offers a vital service by fixing bicycles for beneficiaries free of charge. The program also provides vocational training for youth volunteers and interns, who learn to refurbish discarded bicycles and give them back to those in need.

- Hosted 4 vocational interns from our partner NGO, JWOC
- 101 bikes donated to students from applications submitted
- 17 bikes were given to families in need
- 885 bikes were repaired for families and students
- 292 bikes were repaired over 4 community repair collaborations
- Specific classes were held for Role Model and Bridging students

In 2024 this program was proudly sponsored by [Delta Capita](#)

Delta Capita



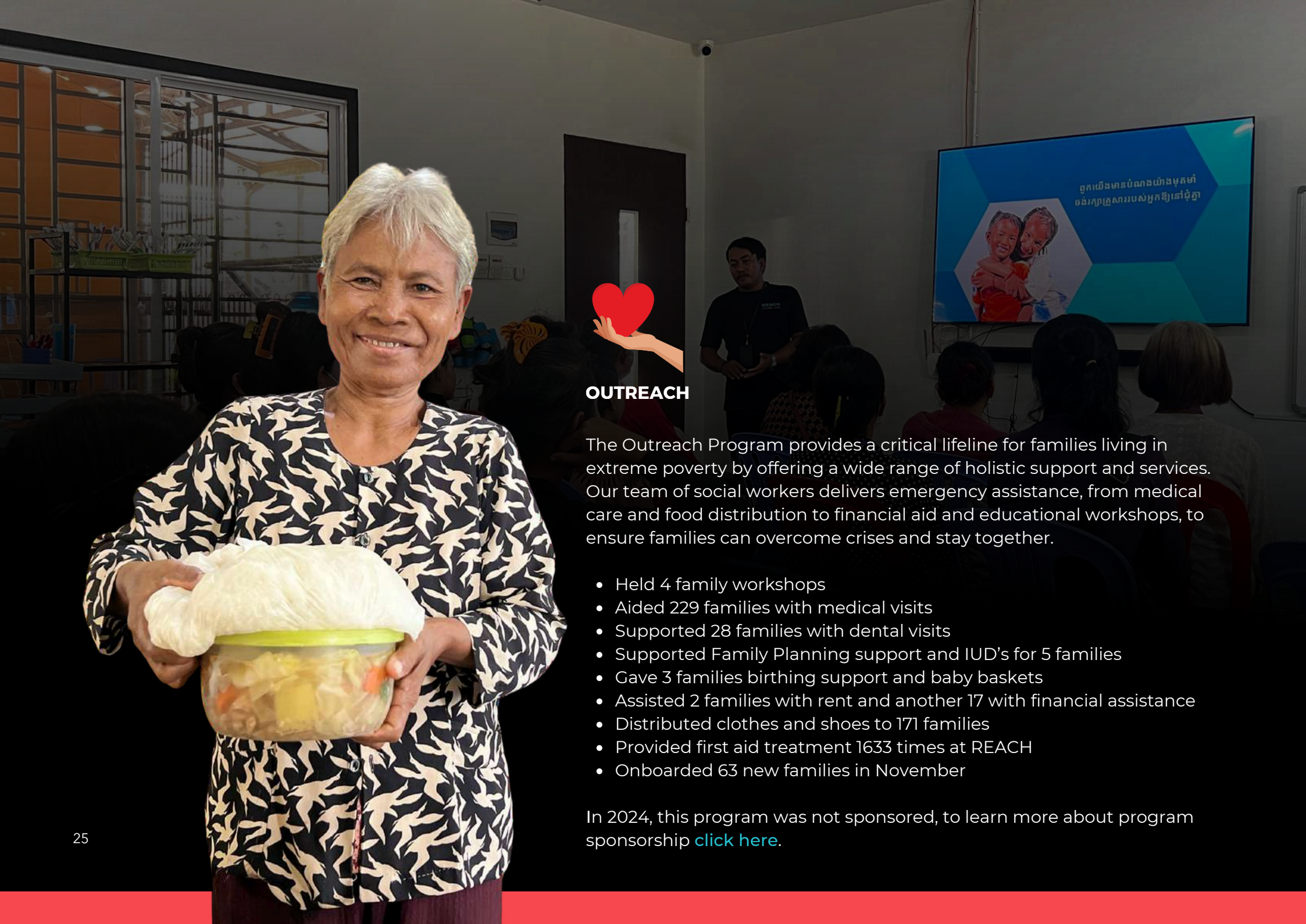
RICE REWARDS

The Rice Rewards Program is an incentive-based initiative that combats food insecurity by providing monthly rice and eggs to families whose children maintain high school attendance. This tangible support alleviates financial pressure on parents, ensuring that education remains a priority over child labour or begging.

- Distributed 32,153 kgs of rice
- Distributed 30,788 eggs
- Opened clothes and accessories distribution to guardians

In 2024 this program was proudly supported by [Shelter Real Estate](#).

shelter.
Real Estate



OUTREACH

The Outreach Program provides a critical lifeline for families living in extreme poverty by offering a wide range of holistic support and services. Our team of social workers delivers emergency assistance, from medical care and food distribution to financial aid and educational workshops, to ensure families can overcome crises and stay together.

- Held 4 family workshops
- Aided 229 families with medical visits
- Supported 28 families with dental visits
- Supported Family Planning support and IUD's for 5 families
- Gave 3 families birthing support and baby baskets
- Assisted 2 families with rent and another 17 with financial assistance
- Distributed clothes and shoes to 171 families
- Provided first aid treatment 1633 times at REACH
- Onboarded 63 new families in November

In 2024, this program was not sponsored, to learn more about program sponsorship [click here](#).



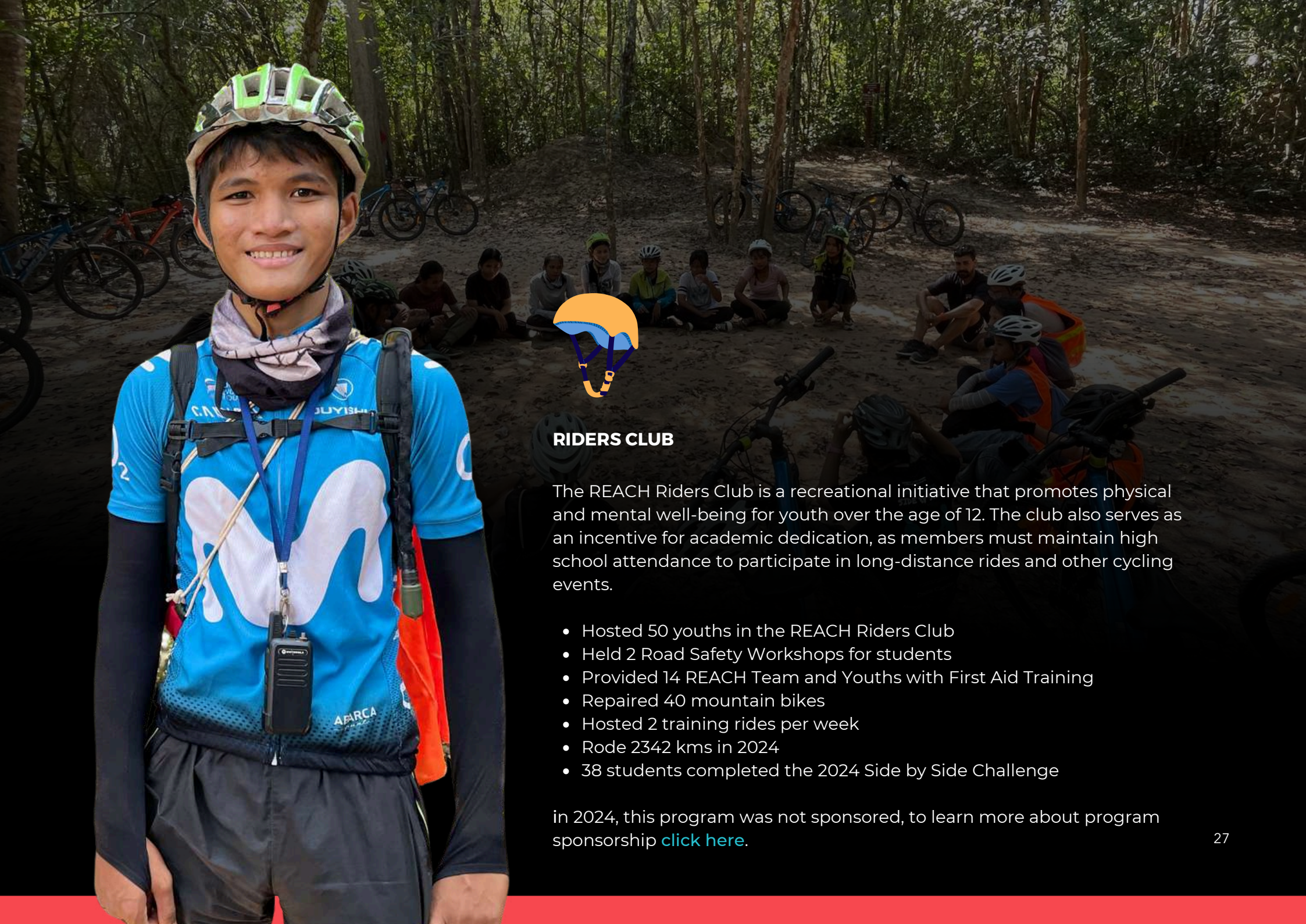
COMPUTER LITERACY

The Computer Literacy program provides our students with essential digital skills that are not offered at public schools until much later, significantly improving their future employment opportunities. Through a two-level, self-taught curriculum, students gain independent learning skills and a strong foundation in digital tools.

- Offered free computer literacy courses for students aged 7 - 18 years old
- Held 2 classes per weekday and 2 every Sunday
- 114 students graduated from the course in September and in November we started with another 150 students
- Offer 6 levels of computer literacy courses
- New curriculum developed around Online Safety for teachers to train
- Monthly Cyber Security training for staff
- 19 new tablets were donated and placed in the new library

In 2024 this program was proudly sponsored by [Agency Stack](#).





RIDERS CLUB

The REACH Riders Club is a recreational initiative that promotes physical and mental well-being for youth over the age of 12. The club also serves as an incentive for academic dedication, as members must maintain high school attendance to participate in long-distance rides and other cycling events.

- Hosted 50 youths in the REACH Riders Club
- Held 2 Road Safety Workshops for students
- Provided 14 REACH Team and Youths with First Aid Training
- Repaired 40 mountain bikes
- Hosted 2 training rides per week
- Rode 2342 kms in 2024
- 38 students completed the 2024 Side by Side Challenge

in 2024, this program was not sponsored, to learn more about program sponsorship [click here](#).



YOUTH PATHWAYS

The Youth Pathways program empowers teenagers to break the cycle of poverty by providing a multi-year, stage-based curriculum focused on leadership and soft skills. The program supports at-risk youth by funding high school fees or providing financial assistance to those who have dropped out, ensuring they stay on a path toward stable employment or further education.

- New Youth Pathways Manager and Youth Trainer staff employed
- 46 students enrolled of which 35 students graduated in September
- 83 new students enrolled into the program in November
- 6 excursions/ external workshops held
- 16 students partook in the Give Back Club
- Invested in Public Speaking skills by developing a workshop
- 31 students received public school stipend support
- 5 students received financial support for their families

In 2024, this program was not sponsored, to learn more about program sponsorship [click here](#).



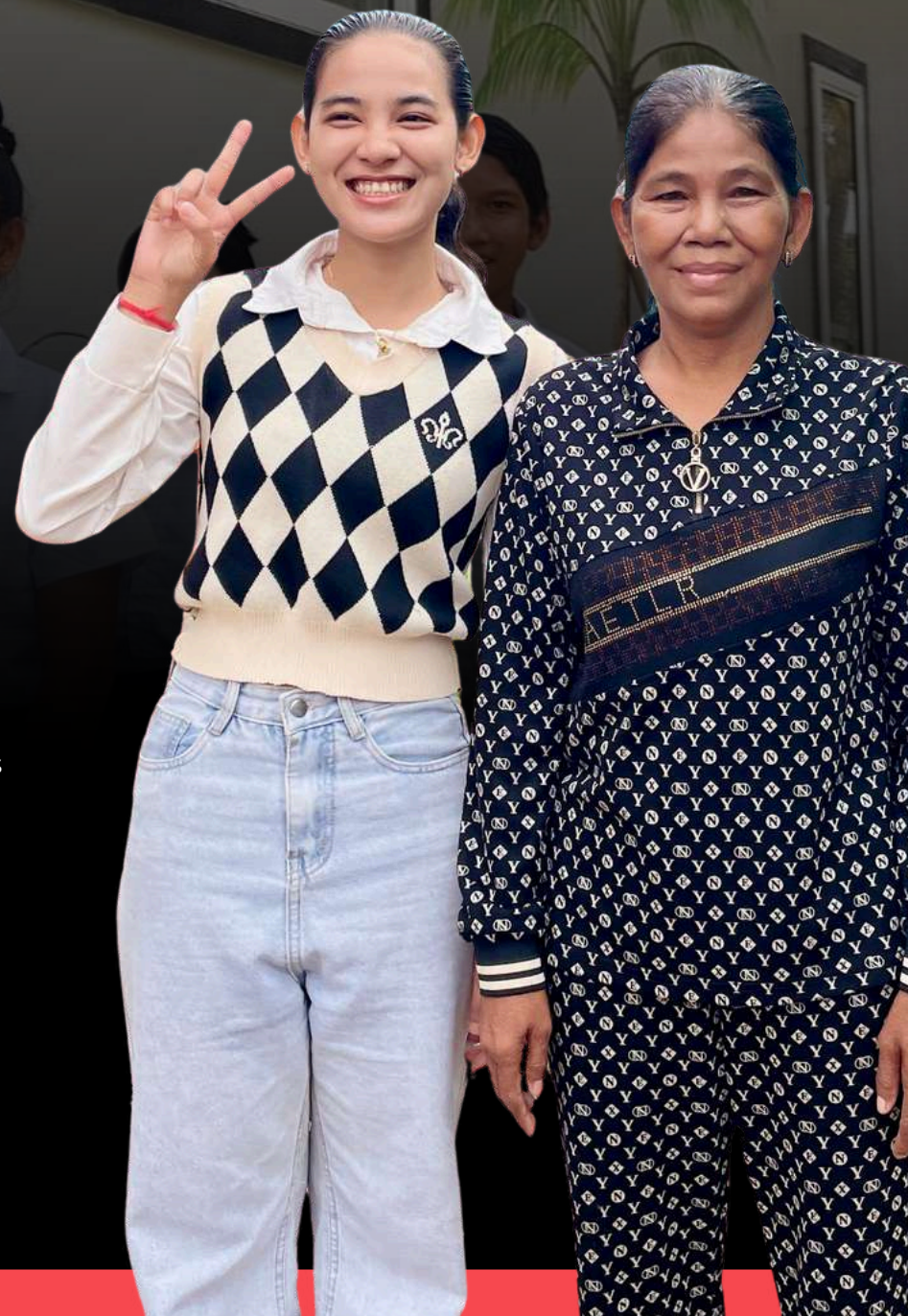


SCHOLARSHIPS

2024 has been a landmark year for the students and the mission of REACH Siem Reap! We are thrilled to announce significant achievements that mark a powerful step forward in realising our ultimate goal - equipping youth for sustainable employment and helping to break the cycle of generational poverty.

- 1 exceptional student has been awarded a University scholarship from Child's Dream to study Nursing in Phnom Penh.
- 1 dedicated student has secured a vocational hospitality training scholarship from Sala Bai right here in Siem Reap.
- 11 REACH Team members have also received educational staff scholarships to further their own professional development, ensuring the highest quality of support and education for the students we serve.

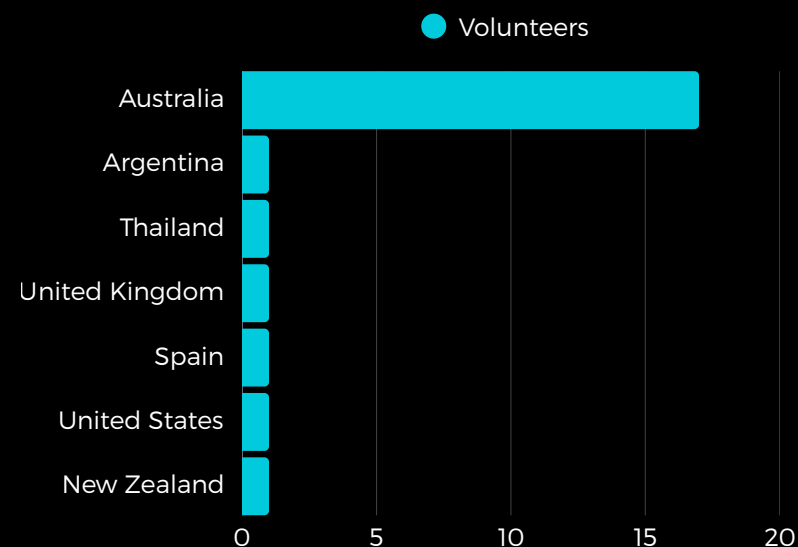
These placements are a direct reflection of our organisational goal to guide our students not just through school, but into meaningful, long-term employment. We are proving that our programs are successfully creating opportunities for sustainable careers, which is key to helping families break the cycle of generational poverty.



Volunteers

The REACH Placements Program offers a unique opportunity for international and local volunteers to join our team and assist in different areas within our 12 integrated programs to benefit our students and their families. With a wide range of programs aimed at achieving our goal of poverty alleviation, we need additional hands to support our team in different areas. From curriculum development to marketing and social media, every aspect of our programs requires dedicated individuals who can contribute their time, skills, and passion.

This program aims to raise awareness of the ways in which interns can create a positive impact without being disruptive to the community and, importantly, without violating our strict child protection policies. In 2024, we had 23 kind-hearted volunteers at our organisation, who came from the following countries:



Rhonda's Testimonial

Being a retired teacher and quite newly settled in Siem Reap, I knew I wanted to volunteer at a school. My husband had already visited REACH and had told me how fantastic it was, so I checked their website. Immediately, I was impressed by their strong policies and their holistic approach. In April 2024, I made contact with them and was so pleased that after an initial online interview and a meeting at REACH, I was accepted as a volunteer. I observed all the morning classes and received training from Sokly before starting my project. This was linked specifically to my strengths as a teacher to support the Curriculum Development team by writing additional lesson plans for Let's Go 3.

School has always been my 'happy place' and being at REACH is definitely my 'happy place' here in Siem Reap! All the staff are so supportive, friendly, inclusive, and kind; the children so happy, enthusiastic and keen to learn. As a volunteer, REACH has been great at adapting to the time I can offer; I currently enjoy spending two mornings a week there, supporting English lessons in class and writing lesson plans. As a long-term volunteer, I know that I am looking forward to seeing the children benefit from the lesson plans we are all writing!



Balance sheet



	2024 DEC, 31	2023 DEC, 31
ASSETS		
CURRENT ASSETS		
Bank Deposits	39,829.58	22,441.60
Cash in Hand	2,250.915	282.10
Total Current Assets	\$42,973.65	\$22,723.70
LONG-TERM ASSETS		
Lease Holding Deposit	4,140.00	4,140.00
Total Long-term Assets	\$4,140.00	\$4,140.00
TOTAL ASSETS	\$42,973.65	\$22,723.70
LIABILITIES & SHAREHOLDER'S EQUITY		
Shareholders' equity:		
Net Income	- 20,249.95	- 7,187.01
Retained Earnings	26,863.70	19,676.69
Total shareholders' equity	\$47,113.65	\$22,038.51
TOTAL LIABILITIES AND EQUITY	\$47,113.65	\$26,863.70

Profit & Loss

REVENUE & SUPPORT

INCOME

Donations & Interest

Interest

TOTAL INCOME

EXPENSES

Administration

Fundraising

Volunteers Program

General Operating Expenses (Rent, Transportation, Utilities, Security, etc.)

Program Costs

Restricted Funding*

Tax & Compliance

TOTAL EXPENSES

Gain/loss on Currency

NET EARNINGS

2024

JAN - DEC

2023

JAN - DEC

\$ 415,414.30

\$ 215.75

\$ 415,414.30

\$356,229.96

\$165.32

\$356,395.96

23,430.40

45,560.48

8,778.91

55,224. 94

\$187,101.15

49,145.51

9,116.71

\$394,946.76

\$ 217.59

\$ - 20,240.95

30,069.54

40,826.96

8,982.13

51,945.66

202,533.00

15,045.33

7,976.69

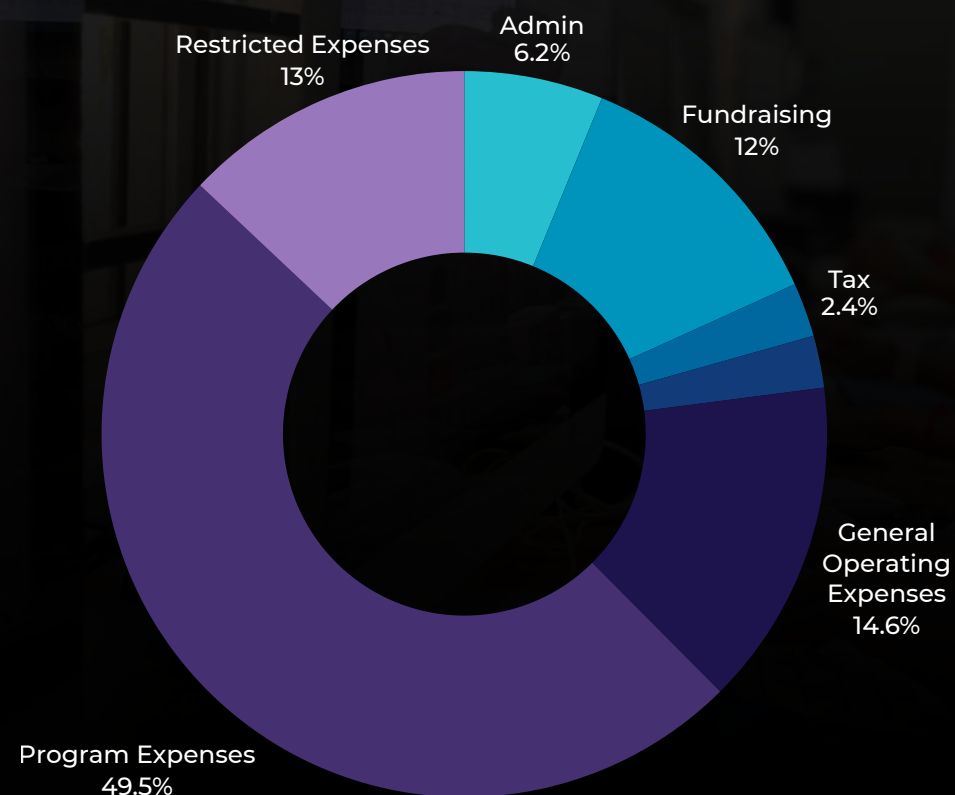
\$348,897.88

\$ 310.42

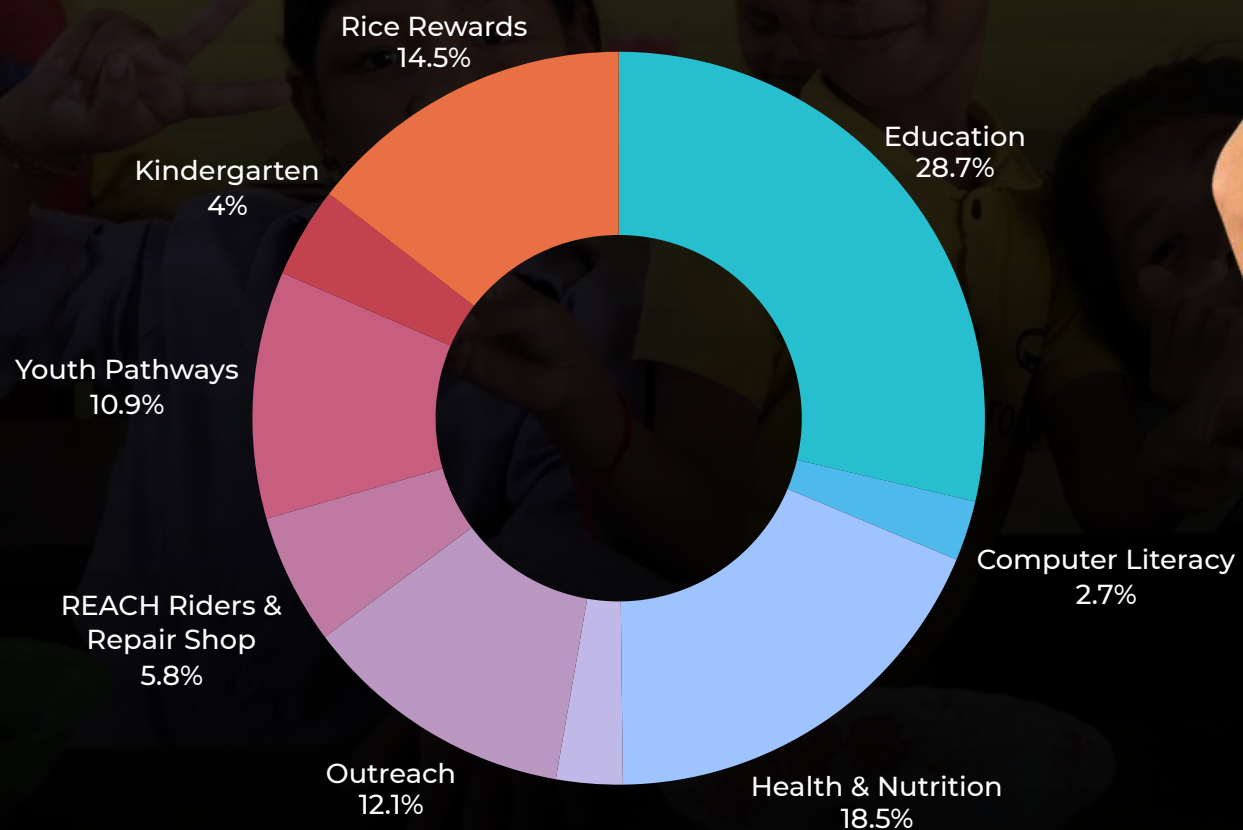
\$ - 7,187.01

* Projects out of original budget scope, which have been funded with restricted donations.

Expenses Overview



Program Expenses



A young girl with dark hair, wearing a bright yellow short-sleeved shirt, stands with her arms crossed and a wide, joyful smile. She is the central focus of the image. In the blurred background, another person in a yellow shirt is visible, suggesting a community or school setting.

**Alongside Cambodian families,
in their fight *AGAINST POVERTY.***

WWW.REACHSIEMREAP.ORG