

ANNUAL REPORT 2023

REACH

The word "REACH" is written in a large, bold, cyan-colored sans-serif font. The letter "R" is stylized, with a black silhouette of a hand with fingers spread, reaching upwards, positioned inside the vertical stem of the "R".

REACH SIEM REAP

ANNUAL REPORT 2023

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ABOUT US

Reach Siem Reap is a locally registered Cambodian NGO based in Siem Reap and has a mission to support the local community fight against poverty by providing support through 12 integrated programs revolving around the core offerings of education, nutrition and health. Additional governance is provided through a separate Australian registered charity arm and supported by an International Advisory Board with members from across three continents.

Opening its' doors in March 2020, REACH has continued to grow steadily, providing holistic support now to more than 250 students and over 140 families.

With 36 full time employees at the end of 2023, the team's efforts have been aimed at offering comprehensive assistance to families with the greatest need, addressing the multifaceted nature of poverty by implementing sustainable strategies to ensure continued support for students and their families.



MISSION

Providing integrated programs for impoverished Cambodian children to become change makers within their community, preparing them with life-skills to gain fair employment, and to break longstanding cycles of poverty within their family.

VISION

A future where all Cambodian children have access to quality education, shelter, nutritious food, healthcare and safe living environments so that they can thrive, develop, succeed and reach their dreams.



EXCITING OUTCOMES

REACH Siem Reap continued to make significant strides towards our end goal of empowering impoverished youths to secure employment and build successful careers. One remarkable success story from our alumni, Lyhour, exemplifies the impact of our programs. After completing her journey at REACH, Lyhour seized an internship opportunity at the Bayon Pastry School. Her dedication and skill led her to graduate as a proficient pastry chef, landing a job at a prestigious restaurant in Phnom Penh.

The Youth Pathways program welcomed 51 students in 2023 into our Sunday course. This course not only provides personal development and career guidance but also offers a diverse range of activities, such as boxing classes and Computer Literacy sessions. Of these students, 21 received vital financial support from REACH to assist them in covering the costs of additional classes at public schools.

As part of our commitment to providing practical experience, REACH facilitated internship opportunities for 10 young Cambodians in 2023. By gaining valuable work experience and essential life skills through these internships, 4 of these individuals secured sustainable employment, paving the way for their promising futures.



CELEBRATING 4 YEARS OF REACH

2020

- 14 team members
- 9 in-country volunteers
- 7 programs

2021

- 21 team members
- 7 in-country volunteers
- 8 programs
- 1,212 donations
- 400km ridden SBS
- Restricted operations

2022

- 29 team members
- 27 in-country volunteers
- 11 programs
- 1,504 donations
- Employee scholarships
- 600km ridden SBS
- Ride to REACH launched
- Program sponsorship
- School open in full-capacity

2023

- 36 team members
- 28 in-country volunteers
- 12 programs
- 1,888 donations
- 5 Employees received scholarship opportunities
- Side by Side relaunch
- 2nd edition of the Ride to REACH event
- Program & class sponsorship
- 80 new students enrolled and 26 new families.

What a difference a year can make. When I wrote to you last, we were filled with anticipation and enthusiasm for our inaugural Ride to REACH charity bike ride. I'm thrilled to report that the event was an incredible success, raising the much needed funds to support our critical programs. Seeing our global community come together to experience Cambodia alongside our team was truly inspiring.

The funds raised along with our other fundraising efforts have allowed us to expand our reach and impact significantly in the past 12 months. We've grown our team to 36 dedicated staff members, enabling us to launch 4 new holistic programs. In total, we are now running 12 life-changing programs that are supporting over 250 children and their families in their fight against poverty.

The highlight for me has been witnessing the joy and hope that our work brings to the children and communities we serve. Each story reminds me of the profound difference we are making together.

As we look ahead to 2024, I'm filled with immense gratitude and optimism. With your continued support, I know we can achieve our vision of empowering every child and family in Siem Reap to break the cycle of poverty.

Thank you for being part of this incredible journey. I can't wait to see what we accomplish in the year ahead.

EMILY WILLIAMSON

FOUNDER & DIRECTOR

Reach Siem Reap Organisation & Reach Siem Reap Ltd.

Dear Valued Supporters,

On behalf of the REACH team and the local community we serve, I extend my heartfelt gratitude for your continued support. Your generosity has been instrumental in allowing us to provide vital assistance to local students and families.

Through our monthly rice distribution program, we have been able to keep families united and prevent starvation. I have witnessed the profound impact of this support, as I've seen the positive changes it has brought to the lives of our students, youth, and communities.

Our youth are particularly excited to get involved with our volunteer programs, sharing how REACH's work and support have improved their lives and those of their families. The Youth Pathways program and our outreach efforts have been transformative, empowering young people to access quality education, explore new opportunities, and develop the skills needed to build a better future.

None of this would be possible without your unwavering commitment to REACH's mission and vision. Your support allows us to continue operating these vital programs, creating a brighter, more prosperous future for Cambodia.

We are deeply grateful for your generosity and engagement.

Sincerely,

CHEA KOSAL

DIRECTOR
Reach Siem Reap Organisation

Dear Supporters and Friends of REACH,

As the Chairman of the Advisory Board for REACH Siem Reap, it is my privilege to reflect on the monumental achievements of the past year, particularly highlighting our inaugural Ride to REACH challenge.

This past year marked a significant milestone for our organization as we launched the Ride to REACH, an initiative designed not only to raise funds but also to deepen our engagement with the community we serve and showcase the tangible impacts of our programs. The challenge brought together cyclists from diverse backgrounds, united by a common goal to support and empower the children and families of Siem Reap.

The enthusiasm and commitment demonstrated by each participant and supporter were nothing short of inspiring. Together, we not only met our financial goals but also fostered a greater sense of community and shared purpose. This event underscored the power of collective action and set a robust foundation for what we hope will become an annual tradition contributing significantly to our mission.

As we move forward, the insights and successes gleaned from this year's challenge will undoubtedly inform and enhance our future endeavours. I am incredibly proud of what we have accomplished and eagerly anticipate the continued growth and impact of our initiatives.

Thank you for your unwavering support and belief in our mission.

DANIEL COPSEY

CHAIRPERSON

International Advisory Board

OUR PROGRAMS IN 2023

As of 2023, we have launched 12 poverty alleviating programs for more than 200 kids and their families:



EDUCATION



KINDERGARTEN



HEALTH & NUTRITION



GARDEN



ROLE MODELS CLUB



REPAIR SHOP



RICE REWARDS



OUTREACH



COMPUTER LITERACY



RIDERS CLUB



YOUTH PATHWAYS



SCHOLARSHIPS

2023 AT A GLANCE

In 2023, REACH faced a year filled with challenges, triumphs, and as always, many valuable lessons.

Our accomplishments served as a beacon of inspiration for our community, reinforcing our collective dedication to our mission.

Throughout the year, we celebrated significant milestones:

- We launched our inaugural Ride to REACH challenge
- Our team welcomed 60 new students, who began learning level 1 English in our Kindergarten & a mixed-age classroom of students into our new Purple Classroom
- Our team grew to 36 team members, with 88.8% local team members.
- 4 youths graduated from the Better Future Program at JWOC.
- Launch of our international internship placement program
- On-site building expansion with 4 new offices.
- Launch of our program sponsorship campaign.

And these are just to name a few of our highlights in 2023 that have moved us as a community to keep soaring, and building our capacity as an organisation.



OUR BLOGS IN 2023



A RECAP OF OUR INAUGURAL 650KM 'RIDE TO REACH' CHARITY BIKE RIDE.



SOKLY & THEANY GO TO THAILAND!



KEEPING FOCUSED ON SOLUTIONS AND POSITIVE OUTCOMES



THE REACH KINDERGARTEN PROGRAM: WHERE IT ALL BEGINS.



VOLUNTEER PROGRAM: A SHARED EXPERIENCE AT REACH SIEM REAP.



COLLABORATING FOR CHANGE - THE REACH REPAIR SHOP

Stay connected with REACH by joining our mailing list! Click the link below to subscribe to your mailing list and receive our monthly blogs, updates, and insights on our ongoing initiatives and impact in the community.

SUBSCRIBE



OUR REPAIR SHOP COURSE GOES DIGITAL

The REACH Repair Shop team successfully finished a 6-month course on city bike repair, aiming to impart valuable skills to students from the Role Models Club. To ensure the course's thoroughness, the team created instructional videos for each lesson!

This initiative goes beyond the classroom, as now our students have the opportunity to review their lessons for ongoing learning. On top of this, the resources are available to children across Cambodia, granting free access to valuable educational content.

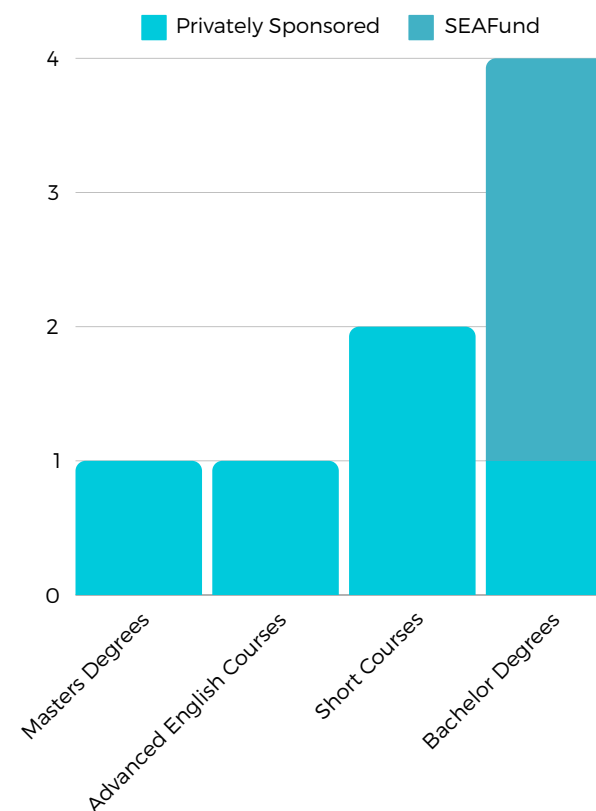
EMPLOYEE SCHOLARSHIPS

At REACH Siem Reap, we firmly believe that investing in our team's personal and professional growth is essential to our mission of bettering the lives of our students and their families. In 2023, we were honoured to award 8 scholarships to our dedicated staff, empowering them to pursue higher education and unlock new opportunities.

Beyond just developing our teams' skills for their current roles, these scholarships reflect our commitment to nurturing local leadership and supporting our team's personal aspirations. We recognise that empowering our staff to reach their full potential, both within REACH and in their broader lives, is key to our long-term success.

Through our partnership with the Southeast Asia Foundation, we were able to grant 3 Bachelor's degree scholarships, further demonstrating our belief in the transformative power of education. By providing access to these uplifting opportunities, we are not only strengthening our organisation, but also uplifting our entire community.

As we continue to grow and evolve, REACH remains strong in our dedication to developing our team and fostering a culture of empowerment. Employee scholarships are a cornerstone of this commitment, ensuring that our staff can thrive both personally and professionally.



My name is Sreymom and I'm 22 years old. I have 3 brothers and 2 sisters.

Tragedy struck our family when my father passed away when I was 9 years old, followed by my mother's death 6 years later. Faced with this immense hardship, I had to drop out of school to work and help support my siblings.

My first job was assisting my aunt with household chores and farm work. To earn extra income, I would collect and sell snails. This was a difficult time, as my siblings and I faced discrimination from our village for being orphans.

However, these challenging experiences only fuelled my determination. I studied relentlessly, driven to create a better life for myself and my family. This perseverance paid off when I began an internship with the REACH program in 2023. Through this experience, I gained valuable skills and insight, realizing that women can accomplish the same tasks as men.

After my internship, I was hired by REACH as a Cycling Assistant and Mechanic. This role has continued to develop my skills and confidence. My ultimate dream is to earn a master's degree abroad and then open an English school.

For now, I am very committed to improving myself, learning to be a great teacher and giving back to other children who have grown up without equal opportunity.

PHON SREYMOM

EMPLOYEE SCHOLARSHIP RECIPIENT

Pursuing a Bachelor Degree in Teaching English as a Foreign Language



2023 IN NUMBERS

In 2023, our local teachers invested a total of 2,715 hours in conducting English classes, equipping our students with essential language skills for their flourishing future. To ensure the highest quality of education, our two curriculum developers created 720 engaging lessons for our Education program.

The REACH team extended support to 261 students by providing them with brand-new uniforms and necessary stationery, empowering them with the tools they require to excel in their public school activities. 93.45% of these children attend public school, with 87.5% showing remarkable progress in their academic scores.

The REACH Kindergarten program celebrated the graduation of our first cohort of 34 kindergarteners while warmly welcoming a new generation of eager learners! A total of 63 little ones immersed themselves in 144 hours of early English education, laying a solid foundation for their thriving future.

In embracing the digital era, our students from Green, Blue, Pink, and evening classes embraced 125 hours of Computer Literacy classes. Thanks to our dedicated team's efforts, we developed three years' worth of courses, comprising 120 lesson plans and delivering a total of 292 hours of valuable technological knowledge to more than 140 children.



Our dedicated Kitchen team went above and beyond in cooking and serving 70,039 nutritious and balanced meals to our students. These meals provide them with the energy and essential nutrients required for their optimal growth and well-being. Additionally, we distributed 56,557 multivitamins, ensuring our students receive the necessary vitamins and minerals to support their healthy development.

After each meal, 159 children at REACH diligently brushed their teeth daily, taking important steps to prevent tooth decay and promote healthy smiles.

During the monthly Rice Rewards distributions, the team handed out 2,732 bars of eco-soap and 2,598 deworming tablets to our families, ensuring their overall well-being.

The Rice Rewards program distributed a total of 26,010 duck eggs and 26,212 kg of rice to our families in exchange for their children's attendance records from public school. It is heartwarming to witness the powerful connection between education and nutrition in supporting our students' growth.

Along with our health and nutrition approach, the REACH Garden produced 512 kg of organic vegetables to be distributed to the students with the lowest BMI scores.





To involve our families even more with REACH's activities, we welcomed 58 guardian volunteers to contribute their time and skills in the kitchen and garden. Their presence and active participation have fostered stronger bonds and shared experiences, enriching our community.

Throughout the year, our families actively engaged in 5 community workshops, where they gained insights on a diverse range of topics, empowering them to make informed decisions for themselves and their children.

Our dedicated team of social workers tirelessly worked to find solutions for 6 cases requiring housing support and 11 cases of financial assistance. Through their unwavering efforts, we were able to assist families in creating a more stable and secure home environment. They facilitated 186 medical treatments at our partnered private clinic, ensuring access to quality care for various illnesses.

Additionally, they supported 123 families with dental treatments, promoting oral health and overall well-being. Furthermore, to ensure the safety and well-being of our students, 19 team members and interns received first aid training, enabling them to provide immediate assistance when needed.

Through our Family Planning project, we provided support to 5 female guardians. Two of these guardians safely delivered healthy babies, receiving a baby basket and continuous support throughout their pregnancy journey!

STRENGTHENING OUR COMMUNITY

During our annual kick-off meeting last year, our team brainstormed ways to strengthen the bonds with our REACH families and involve them in our day-to-day activities. The team came up with the idea of providing volunteer opportunities to our guardians!

Since then, we've invited our guardians to volunteer in our kitchen and garden, offering their support to our team. Participation in this initiative is entirely optional, providing an opportunity for parents and grandparents to contribute their time to the organisation while also witnessing firsthand their children's enjoyment of the daily activities within the school.

To promote inclusion and appreciation, we introduced the local guardian volunteers during the assembly each morning. After serving the meals, we invited them to join our team during break time to enjoy a delicious meal together. As a gesture of gratitude, the guardians were welcome to take home extra meals for their families on their volunteering day.

In addition to the volunteer opportunities for our guardians, we have also created a monthly newsletter to further connect with our community. This newsletter is handed out during the Rice Rewards distribution and serves as a channel to share the exciting activities our students have been enjoying throughout the month.

The newsletter features important announcements, heartwarming photos, and highlights of the various activities that have taken place. It provides a comprehensive glimpse into the experiences our students have at REACH and aims to keep our families informed and engaged.





Financial Services Division of PRYTEK



Ponheary Ly Foundation



green gecko greengeckoproject.org



CELEBRATING OUR FIRST RIDE TO REACH!



**CLICK HERE
TO WATCH
THE 2023 RIDE
REFLECTION**



SHARING OUR STORY

Stay in the loop and be part of the REACH community by following our social media platforms!

We regularly share updates on the exciting activities taking place in our programs, keep you informed about our dedicated team and accomplished students, and provide enriching visual content.

Sharing is caring, and by actively engaging with our social media posts and sharing our pages with your friends and family, you play a vital role in helping us grow and continue to raise awareness by reaching more people, spreading the word about our mission and the impact we're making in the lives of disadvantaged children and their families.

Together, we can make a difference. Follow, engage, and share our social media platforms to stay informed and help us reach even greater heights!

NOT YET FOLLOWING US?



LEAVING A LASTING IMPACT

Throughout the past year, we have been grateful to welcome passionate volunteers who dedicated their time to assist our local team in furthering our mission.

At REACH, our Volunteer Program is designed with a strong focus on sustainability and ensuring the safety and dignity of our children at all times. It is important to note that all of our programs are carried out by our locally employed team, and we do not rely solely on volunteers.

However, with the valuable support of external volunteers, we have accelerated our progress, enhanced our team's skills, and achieved even more for our entire community.

Despite the challenges posed by the low flow of tourism in the country, in 2023, we were fortunate to welcome 27 kindhearted individuals who supported our community and team.

PROGRAM ACHIEVEMENTS

- Completion of the Garden curriculum for Green & Pink Room
- Development of the English curriculum
- Completion of the REACH Repair Shop educational facility

[Click here](#) to volunteer with us.



MARLEE'S PLACEMENT

I can't say enough positive things about the whole ecosystem at Reach! I volunteered at REACH for one month where I used my background and education in Psychology to help the team create a positive reinforcement plan for addressing problem behaviours in the classroom. I truly worked with some of the most hard-working and passionate teachers, social workers and the entire team.....everyone who works there from the ground up has a massive heart and genuine passion for what they do!

Emily & her entire team are doing incredible and ethical work to help lift Cambodian families out of poverty in a long-lasting and sustainable way. All of the teachers at school are local Cambodian people who act as true leaders for change and advocates for change because they understand what their students are going through and what they truly need to succeed.

I HIGHLY HIGHLY recommend volunteering at REACH where you can know that your time is going to a truly pure and meaningful cause to empower and work alongside Cambodian children and families to end the cycle of poverty! They will make sure to use your skills appropriately and in way that will truly help students and the school succeed! And you will feel supported and valued by the team the whole time you are there!

Beware though that you will have a hard time saying goodbye when you have to.....I miss everyone in school SO much already but I feel incredibly grateful for the experience I had at Reach and for meeting the beautiful students and team members who have touched my heart forever!

FAMILY PLANNING IN SUPPORT OF WOMEN

Impoverished families struggled to afford the cost of prenatal care and delivery, but thanks to the support of our Family Planning project, as part of the Outreach program, women in the community receive assistance during their pregnancy journey. Our kitchen team provides extra daily food and medical assistance to monitor the growth of the baby. When the baby is born, we provide a baby basket filled with essential items to alleviate economic pressure on the family.

Last year, one of our enrolled mothers gave birth to an adorable baby boy, becoming the youngest brother of three siblings. His family had been part of the REACH community since our inception, and all his older sisters had benefited from our program. After completing her lactation period, this caring mother made the decision to have a contraceptive bar implant. In collaboration with Marie Stopes clinic, our Outreach program offers contraceptive bars for three or five years to all enrolled mothers. Female beneficiaries must give 100% consent, and they always had the option to remove the bar at any given time.

It is crucial to give women the power to make choices about their bodies, and providing these options is a way to empower them. Offering contraceptive implants ensures that women have control over their reproductive health, enabling them to plan and space their pregnancies according to their own desires and life circumstances.



EXPANDING OUR CAMPUS

By the end of 2023, REACH had an exciting opportunity to expand our campus into the neighbouring area, marking a significant milestone in our journey. With the construction of two additional offices and new recreational spaces for our students, we eagerly anticipate the growth and transformation of this area in the coming years.

This expansion will provide us with more resources and room to create an even more enriching and nurturing environment for our students, fostering their learning, well-being, and overall development.

BALANCE SHEET



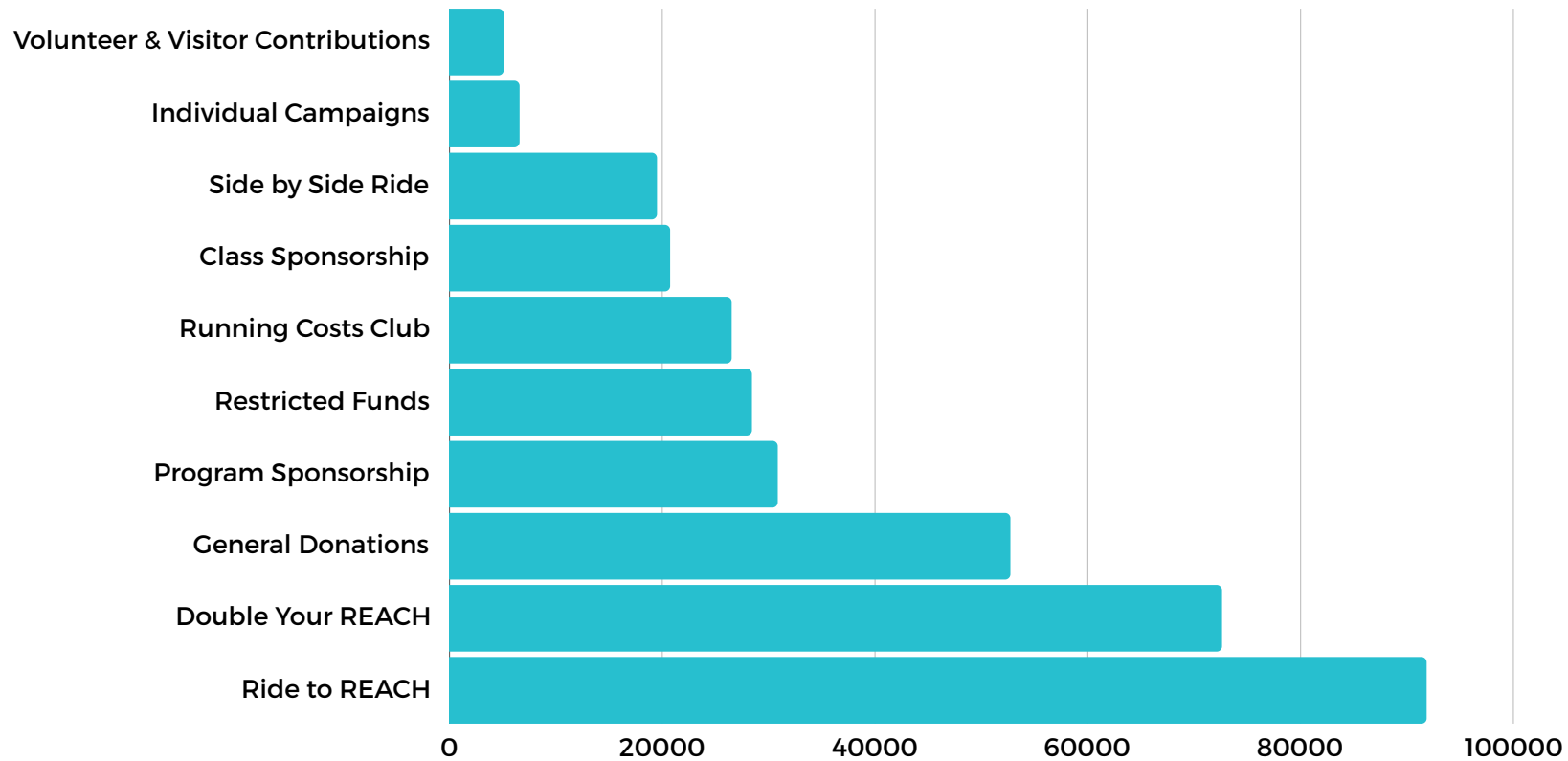
ASSETS	2023 DEC, 31	2022 DEC, 31
CURRENT ASSETS		
Bank Deposits	22,441.60	16,294.45
Cash in Hand	282.10	682.24
Total Current Assets	\$22,723.70	\$16,976.69
LONG-TERM ASSETS		
Lease Holding Deposit	4,140.00	2,700.00
Total Long-term Assets	\$4,140.00	\$2,700.00
TOTAL ASSETS	\$22,723.70	\$19,676.69
LIABILITIES & SHAREHOLDER'S EQUITY		
Shareholders' equity:		
Net Income	- 7,187.01	- 2,361.82
Retained Earnings	19,676.69	22,038.51
Total shareholders' equity	\$22,038.51	\$19,676.69
TOTAL LIABILITIES AND EQUITY	\$26,863.70	\$19,676.69

PROFIT & LOSS

	2023	2022
REVENUE & SUPPORT	JAN - DEC	JAN - DEC
<hr/>		
INCOME		
Donations & Interest	\$356,229.96	\$254,779.83
Interest	\$165.32	\$82.71
TOTAL INCOME	\$356,395.96	\$254,862.54
<hr/>		
EXPENSES		
Administration	30,069.54	13,201.62
Fundraising	40,826.96	20,791.38
General Operating Expenses (Rent, Transportation, Utilities, Security, etc.)	51,945.66	38,220.49
Program Costs	202,533.00	162,989.59
Restricted Funding*	15,546.14	17,324.91
Tax & Compliance	7,976.69	4,786.37
TOTAL EXPENSES	\$348,897.88	\$257,224.36
Gain/loss on Currency	\$ 310.42	\$0.00
NET EARNINGS	\$ - 7,187.01	\$ - 2,361.82

* Projects outwith original budget scope, which have been funded by individual pledges.

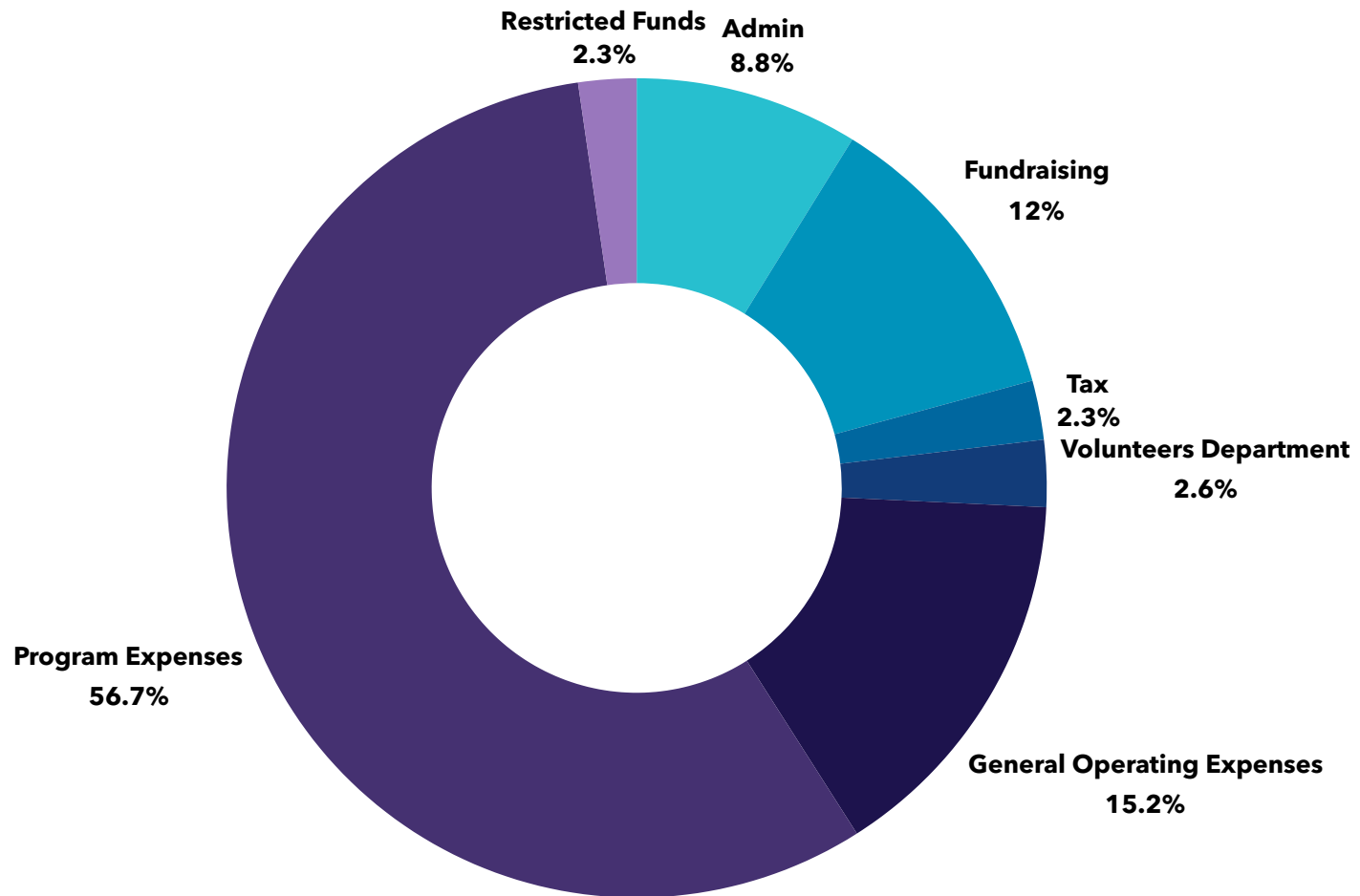
FUNDING BREAKDOWN



* The above breakdown is sourced from our internal funding tracker (\$USD), and considers all funds raised for the year globally.

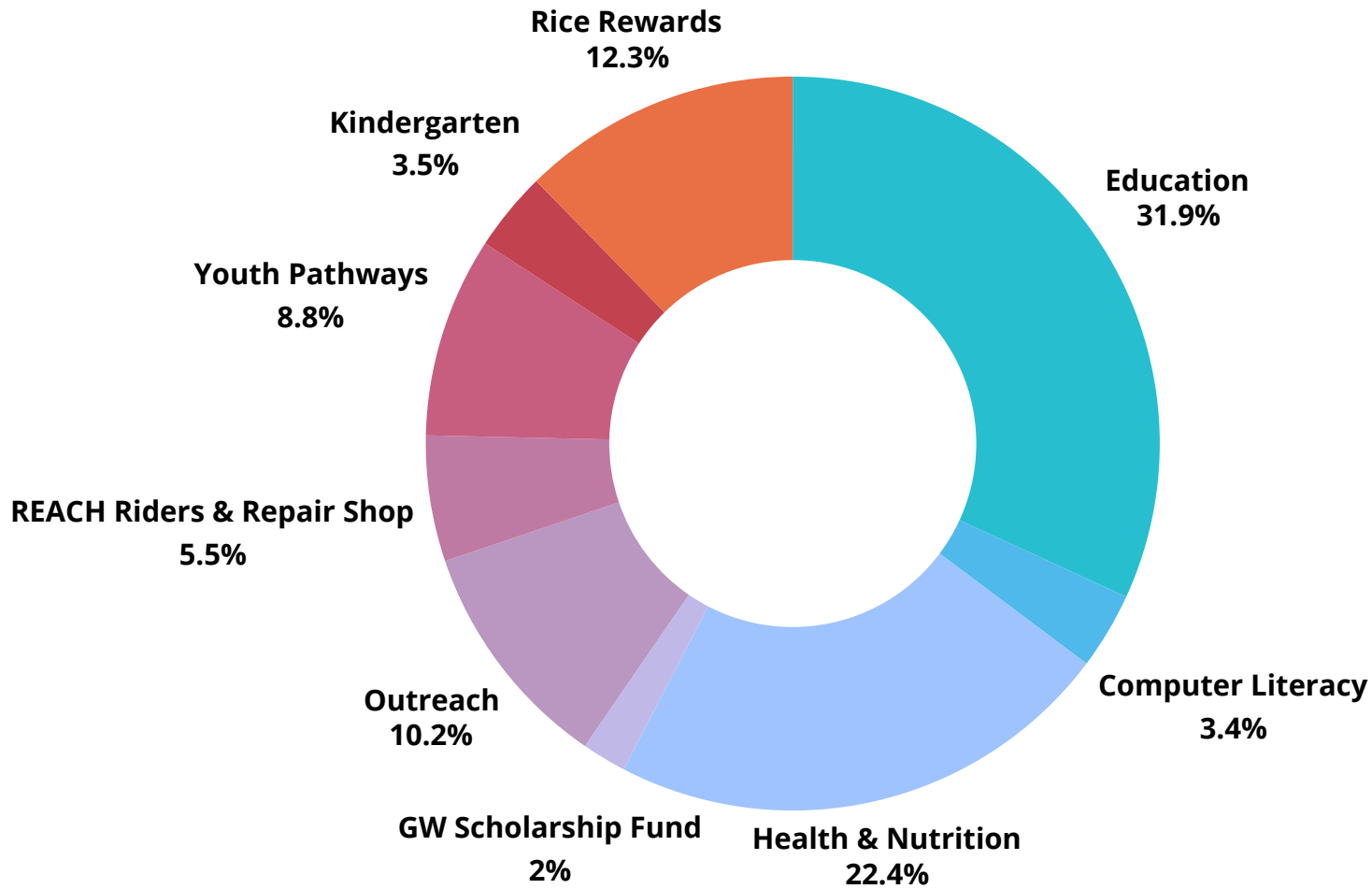
EXPENSES OVERVIEW

*The below expense overview is using figures sourced from our 2023 Profit & Loss Statement.



PROGRAM EXPENSES EXPLAINED

*The below expense overview is using figures sourced from our 2023 Profit & Loss Statement.



A photograph of a family of five standing in front of a makeshift structure made of wood and corrugated metal. From left to right: a woman in a green t-shirt, a man in a grey long-sleeved shirt with 'HERMES' on it, an elderly woman in a patterned purple and white top, and two young children, one in a pink jacket and one in a red shirt with the number '69'. The background shows other similar structures and a red satellite dish.

Alongside Cambodian families,
in their fight **AGAINST POVERTY.**

WWW.REACHSIEMREAP.ORG