

ANNUAL REPORT 2022

REACH

The word "REACH" is written in a large, bold, cyan-colored sans-serif font. The letter "R" is stylized, with a black silhouette of a hand with fingers spread, reaching upwards, positioned inside the vertical stem of the "R".

REACH SIEM REAP

ANNUAL REPORT 2022

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ABOUT US

REACH Siem Reap is an NGO based in Siem Reap, focusing on helping impoverished children and their families to break the cycle of poverty.

Our organisation offers a variety of 11 integrated programs, all centered around the three core offerings of Education, Nutrition and Health.

Poverty is multidimensional. To break the cycle, children need access to equal opportunities whilst their families also receive holistic support. Once a family is enrolled at REACH, our students and their guardians have access to everything we offer.

In July 2022, REACH successfully re-opened the school at full capacity after almost 2 years of closures due to COVID-19. During this time, our team developed a sustainable strategy to support our students and families.



MISSION

Providing integrated programs for impoverished Cambodian children to become change makers within their community, preparing them with life-skills to gain fair employment, and to break longstanding cycles of poverty within their family.

VISION

A future where all Cambodian children have access to quality education, shelter, nutritious food, healthcare and safe living environments so that they can thrive, develop, succeed and reach their dreams.

OUR VALUES



FLEXIBILITY



COMPASSION



TRANSPARENCY



COMMITMENT



OPEN-MINDEDNESS



SUSTAINABILITY



EMILY WILLIAMSON
FOUNDER & DIRECTOR (CAMBODIA)
DIRECTOR (AUSTRALIA)

In August 2019, when we initially registered the cause both in Australia and Cambodia, I had no idea what obstacles would be coming our way. They say ignorance is bliss, and I could not agree more with that statement. Had I known that we'd face a global pandemic and be mandated to close just 3 days after opening our gates, I'm not sure we'd have been brave enough to start our project.

2 years on, we stand strong, with 29 dedicated employees on the ground, implementing 11 holistic programs for more than 200 children in need. Together with your support, we have stayed true to our commitment of standing alongside Cambodian families in their fight against poverty.

The best way to describe the journey so far, in fact, the only way to describe it, is a roller coaster. As a team, we've experienced immense highs and extreme lows, but by focusing on positive outcomes, we've channelled the majority of our energy into solutions. Throughout this report, we aim to share with you these challenges and achievements and the impact our team has made in the local community. We conclude 2022 with our hearts full, and an enormous amount of enthusiasm for our inaugural charity bike ride which is finally set to depart in January 2023.

It's been a long time coming, but we're now finally operating as intended, with shared fundraising experiences at the core of our global community, we're more motivated than ever before. Thank you for being apart of our journey.



CHEA KOSAL
DIRECTOR (CAMBODIA)

Dearest friends, supporters and donors – we have said goodbye to 2022, a year that was marked by so many wonders, challenges, and achievements. The first word that comes to mind when I think of the past is pride. I feel so much happiness and pride reflecting on all that we have managed to accomplish in such a short space of time.

It's been a privilege getting the chance to see just how much the students have grown and learned in their year at REACH. Our team has almost doubled in size, but the REACH team spirit has very much stayed intact. I have never been happier to see a team work as cohesively and well as our current one. It has also been inspiring being able to witness the amazing bond REACH has been able to create with the local community. Constantly showcasing its commitment and dedication in providing our beneficiaries with quality education, nutrition, health and outreach support.

As we close this chapter, that was filled with hardwork, challenges and growth – on behalf of the local team, Directors and the entire REACH community, I would like to extend my gratitude to you all that have supported REACH. To our supporters who have braved this journey with us from the start and to those who have just begun, we are thankful for the belief you have put in our mission, our dedicated team and most of all in our families.



SOK MARDY
EDUCATION MANAGER

2022 was an incredible year for our education department with amazing achievements! In January, our pilot semester was successfully launched, and we closed it with a 98% student pass-rate. To celebrate our students' achievements, REACH hosted its first ever graduation ceremony. Additionally, in keeping our guardians updated and involved in their children's hard work, our education team held parent-teacher interviews to share each student's academic learning outcome and positive behavior at REACH.

In June 2022, REACH finally opened in full capacity with more than 200 enrolled students, eager to learn with their teachers, meet new friends, and receive daily nutritious meals. Welcoming the students back to REACH was one of the best moments for our community. And while we continue to face the challenges of school dropouts, REACH has done a fantastic job to decrease the number of dropout and increase enrollments.

We are looking forward to continuing this exciting journey with our students in the upcoming year. Starting a new term at REACH in 2023 will positively transform and develop the students' learning ability and personal confidence.

I am profoundly thankful to our donors, sponsors and supporters who continues to keep education program operating, we can't wait to see what would bring in 2023!

2022 AT A GLIMPSE

For REACH, 2022 was a year of challenges, achievements and lessons. Our team worked tirelessly to ensure that we could provide our poverty alleviation programs with a high degree of quality.

Our efforts were not met without challenges:

- Torrential rainfall and unprecedented floods during the wet season disrupted REACH activities and put the well-being of our beneficiaries at risk
- Continued REACH and public school dropouts

However, our achievements have greatly inspired our community to stay committed and dedicated to our mission.

In 2022 we celebrated:

- Opening REACH in full capacity welcoming over 100 families and over 200 students
- Delivering 11 poverty-alleviating programs
- Welcoming our first cohort of work experience interns
- Expanding the REACH team to 29 staff members

By December 2022, we achieved significantly more than we had set out to do - executing a 5 year plan in just under 3 years.

GET TO KNOW OUR PROGRAMS

As of 2022, we have launched 11 poverty alleviating programs for more than 200 kids and their families:



EDUCATION



KINDERGARTEN



HEALTH & NUTRITION



COMPUTER LITERACY



ROLE MODELS CLUB



RICE REWARDS



OUTREACH



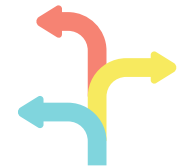
GARDEN



REPAIR SHOP



RIDERS CLUB



YOUTH PATHWAYS



**CLICK HERE TO LEARN ABOUT
OUR CORE OFFERINGS AT REACH**

EDUCATION

The REACH Education program has the goal of preparing our students with high-quality education, personal growth, exposure to the outside world and training in skill development.

Since February 2022 our Education team has developed an interactive lesson plan curriculum based on 'Let's Go'. With the support of SLS Training Centre in Thailand, we have successfully created 311 high-quality lesson plans.

Each lesson plan is highly interactive and play-based, giving our students the necessary engagement to attend class and gain confidence in English. Our teachers have constant training from other organisations, access to online courses and recurrent workshops to help them continue to build professional skills in order to provide the best performance inside the classroom.

In order to receive the support of our programs, our beneficiaries need to commit to sending their children to public school. Ensuring that the students attend school will prevent school dropouts and joining exploitative jobs.



IN NUMBERS

- 218 Students enrolled
- 10 Local educators
- 311 Lesson plans developed
- 186 Uniforms distributed

KEY ACTIVITIES

- English Education
- Parent Teacher Interviews
- Electives & Ethics
- Public School Support
- Excursions & Workshops

KINDERGARTEN

The Kindergarten program was launched in June 2022 with the goal of providing a safe space for young students to start learning English, Mathematics and Art at an early age. Having kindergarten open for the kids allows guardians to go to work.

As part of the education plan, REACH works hard to keep families engaged in their children's education. Students must attend both public school and REACH in order to obtain the benefits of our programs. Students develop linguistic, numerical, intrapersonal, interpersonal, and social skills.

By enrolling at kindergarten level, students will have a great foundational understanding of English which will allow them to continue onto the other 6 educational levels that REACH offers and be a part of all the programs within the organization.



IN NUMBERS

- 1 Kindy Teacher & 1 Teaching Aid
- 3 Subjects: English, Maths & Art
- 39 kids aged 4-6 enrolled
- 86% Pass rate in Semester 1

KEY ACTIVITIES

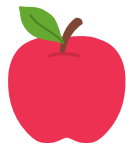
- Public School Enrolment
- Socialising in a safe environment
- Play Based Learning
- Motor Skills & Physical Development
- Enabling parents to go to work

HEALTH & NUTRITION

Just because there was an absence of daily school meal prep does not mean that our kitchen team's jobs were redundant – in fact, it's been quite the opposite!

Thanks to the daily hard work of Sreymom and Theab, our garden has grown from strength to strength and is now successfully functioning as an additional food supply. This year has been a period of trial and error for our vegetable garden, as we have monitored the success of a variety of crops throughout the turbulent wet and dry seasons.

Before we reopened in December, the team distributed the harvested veggies to our families most in need. Now that our students have returned, we have measured all children's BMIs and are using homegrown vegetables to provide more nutritional supplements to our students who are in the most need.



IN NUMBERS

- 33,268 School meals distributed
- 35,898 Multivitamins distributed
- 2,092 Deworming tablets distributed
- 1,924 Bars of EcoSoap distributed

KEY ACTIVITIES

- Daily School Meals (6 Days a week)
- BMI Tracking
- Oral Hygiene Education/Check Ups
- Washing hands & Monthly **Eco-Soap**
- Parasite Prevention
- Healthy Eating

GARDEN

The REACH garden grows enough organic greens to provide extra nutritional support to our students and enrolled families. The crops and amount can vary depending on the season. Our garden successfully grows eggplant, chilli, morning glory, cabbage, cucumber, spinach, bok-choy, and various herbs.

As of June 27th, the garden area is now focused on educational purposes. With the help of an experienced volunteer, we are in the process of developing an educational curriculum on gardening to teach children how to grow their own vegetables, including topics on the importance of ecology, English vocabulary, and crafts.

Our role model students are encouraged to learn how to grow healthy vegetables, make their own compost, understand the benefits of vegetables in our physical needs, and identify the variety of vegetables and fruits. Our students grew their own vegetables in the garden beds and even decorated beautiful artwork in the garden.



IN NUMBERS

- 16 Garden beds growing produce
- 6 Types of organic vegetables distributed
- 42 Students on the nutrition list
- 692 Vegetable bundles distributed to students on the nutrition list

KEY ACTIVITIES

- Educational curriculum
- Harvest & Extra Sustenance for kids with low BMI readings
- Role Models volunteer hours
- Garden / Horticulture Excursions
- Creative arts in the garden

OUTREACH

Our Outreach program provides continuous support to our families to ensure that all of their basic needs are secured. Depending on the emergency faced, our team of Social Workers provide families with a variety of solutions.

Our team works towards keeping our guardians involved in understanding more about what REACH has been doing over the past 2 years and encourages a commitment to their children's education. As part of our approach, we offer community workshops and continuously towards building strong relationships with our families.

Our Social Workers have also been engaged in emergency response and support efforts during the rainy season. In collaboration with CRST, the Outreach team, along with other members of the REACH team, distributed tarps to our families in the village to help mitigate the water damage of heavy rains.

As of December 2022, REACH has a total of 119 enrolled families.



IN NUMBERS

- 119 Families enrolled in REACH
- 43 Families taken to medical visits
- 10 Families received rental assistance
- 25 Families received emergency financial assistance

KEY ACTIVITIES

- House visits
- Workshops & Provisions
- Medical & Dental support
- Emergency Support
- Case Management
- Social Work Training



GIVING A HAND UP - A CASE STUDY

In November, one of our students was abruptly pulled out of school when he had to travel with his parents to their home province. Immediately our team followed up with the family to find out what was wrong.

Our social workers quickly learned about the devastating situation. A year earlier, his father had a small workplace injury and cut his leg on glass, which quickly became infected. He thought he had been treated properly, but with poor overall health and mismanaged diabetes, in November, his leg became septic, and the doctors advised him that the only way to save it from being amputated would be to travel to Phnom Penh to receive health care.

The family spent over a month and a half travelling around the country with their little son, seeing various doctors and sleeping where they could. Thankfully the doctors managed to save his leg. Unfortunately, as a result of this life-threatening situation, the family is now in a large amount of debt to their family and friends.

Knowing how hard-working the family are, the REACH team gave financial support to get the caring mother home with her son, so he could return to REACH.

To give her a hand up and resume her business without taking another loan, REACH funded her first supply of fish to begin selling at the local market. It cost \$70 for her supplies, of which she can clear a profit of \$10-20 per day.

We will continue to keep an eye on this family and provide mentoring and support, and we hope to see them back on their feet again soon.

It just takes one small shock for an impoverished family to spiral into debt. But thanks to our hardworking team and support from our donors, we are able to respond to emergencies as they unfold and can continue to work hard to keep families together.

RICE REWARDS

The Rice Rewards program is designed as an incentive-based program to encourage families to send their children to both the public school and REACH. This tangible nutritional support helps to alleviate financial pressure and stress for parents and further discourages them from removing their children from school and sending them to work or begging.

To encourage a high level of attendance at public school and REACH, we provide monthly food support of 10 kgs of rice and 10 eggs to every enrolled student. To achieve the reward, students are required to submit their public-school report book and maintain at least 80 percent attendance at both schools.

The Rice Rewards program has not only encouraged our families to keep their children in school, but it has also helped build and develop relationships with guardians. Facilitated by our Outreach team, every Rice Rewards session is taken as an opportunity for them to express any concerns and raise questions.



IN NUMBERS

- 19,035KGs of rice distributed
- 18,710 Eggs distributed
- 3,993 sauces, noodles, sugar & fish cans gifted

KEY ACTIVITIES

- Monthly flyers & connecting with families
- Monitoring Attendance Rates (REACH & Public School)
- Nutritional support for families
- Drop out prevention
- Preventing Child Labour

COMPUTER LITERACY

The Computer Literacy program was launched in June 2022 with the aim of providing a space for young students to begin developing technological skills in order to have an adequate level to have more job opportunities.

In developing our Computer Literacy program and curricula, we've had the pleasure of having the support of our partner NGO, **Ponheary Ly Foundation** (PLF). PLF has supported our team in with guided material for the Computer Literacy curricula as well as providing ongoing training for our Computer Literacy instructor.

After completing REACH's Level 1 course, the students aged 10 will start the 'PLF Explore Class' course, a self-taught, play-based learning course.

The older students will move into the 'PLF's Explore Class', learning how to explore the different topics and applications for typing, creativities games, math, physic, biology, and reading through different platforms. Moreover, Explore class is talking about Google Production, such as Google Translate. The Microsoft Office programs, will be covered later in the REACH Course. This course will encourage our students to think independently, move at their own pace, and support their classmates.



IN NUMBERS

- 3 Class levels with access
- 2 Explore levels developed
- 8 hrs of lessons a week
- 104 students with access

KEY ACTIVITIES

- Introduction to EN & KH typing
- Explore Classes Level 1, 2 & 3
- Sunday Classes for youth
- Additional levels in development

REACH ROLE MODELS CLUB

As an incubator for the Youth Pathways program, students are first encouraged to join our REACH Role Models Club. This club runs every semester and allows our youngest youths to learn new skills by volunteering to support our other programs. Simultaneously, our Role Model students undertake two curricular programs - Garden and Repair Shop. Furthermore, each month, our Role Models are taken on an educational excursion to gain exposure to the outside world.

Providing monthly excursions to our Role Models to expand their outside world knowledge and increase individual self-confidence to engage or interact with external people and improve their bravery to ask questions and explore new worlds. Since then, our students feel more confident to talk and raise their ideas to share among friends, classmates, and teachers.



IN NUMBERS

- 29 REACH Role Models
- 4 Excursions and Workshops attended
- 2 Workshops on online safety and mentoring

KEY ACTIVITIES

- 1 year course on Leadership
- SDGs, teamwork, giving back
- Volunteer Hours
- 6 Month Course - Garden Program
- 6 Month Course - Repair Shop
- Educational excursions

YOUTH PATHWAYS

The Youth Pathways program provides various opportunities to develop students' soft skills and guide them through these fundamental years prior to securing scholarships and/or employment. REACH provides all youths within this program with additional support to cover the costs of their extra lessons and fees at public school (costing anywhere from \$20AUD - \$70AUD per month per student).

During Covid-19 pandemic, most students were behind in their learning grades since they could not access online learning platforms and were unable to get the proper knowledge of individual main subjects. To promote academic education and recover from their loss at public school, REACH provided extra classes stipend for our youths to learn more about their main 4 subjects at public school.

2022 was also the start of our Youth Pathways Level 1 Program, in which we got to welcome our inaugural cohort of Youth Pathways students. The Level 1 program saw the udenrtaking 4 hours every Sunday at REACH in their first intensive year of interpersonal development and mentorship at REACH.



IN NUMBERS

- 22 REACH youths enrolled
- 11 Excursions
- 2 Workshops on online safety & mentoring

KEY ACTIVITIES

- Level 1 - Sunday course
- Public School Remedial classes
- Electives (Boxing classes)
- Excursions & Workshops
- Peer to Peer Teaching
- Further Education Pathways

REACH RIDERS CLUB

The REACH Riders Club is a recreational club for students over 12 years old, promoting physical and mental health. This club hosts up to 45 youths each year who sign up to participate in club rides in the beautiful surrounding countryside.

To prepare our young riders to be ready to join the Side by Side event ahead, our students actively participate 3 times a week in the program. Therefore, they are well-prepared to attend the event and enjoy every moment of their journey under the supervision of their new Cycling leader and intern Cycling Assistants. 44 students were selected to partake in the 2023 Side by Side.

In tandem with this, the REACH Riders Club offered a great learning experience in leadership for 4 of our interns - who took on their roles as Assistant Cycling Leaders, which added to their immersive placement. As part of the REACH Riders Club activities, 3 REACH students, along with 3 of our interns, were selected to take part in a Mountain Bike Maintenance Training Course at Angkor Cycling Tours.



IN NUMBERS

- Up to 6 weekly rides
- 45 Students in the club
- 103 Club rides
- 2,723.5 Total club kilometers
- 4 Youth trained in mechanics

KEY ACTIVITIES

- Physical & Mental Wellbeing
- Teamwork, Leadership & Exploring the outside world
- Side by Side Training
- Learning history & road safety
- MTB Maintenance Training Course with Angkor Cycling

REACH REPAIR SHOP

The REACH Repair Shop has seen an immense amount of growth in 2022, under the supervision of our Repair Shop Supervisor, interns and youth who are training in bike maintenance. In June 2022, we had the pleasure of not only welcoming a new cohort of Repair Shop students but also 4 new interns in partnership with JWOC and Green Gecko for a 6-month placement.

Our cohort of Role Model students that undertook the 6-month Repair Shop course learned how to care for and maintain their city bicycles independently. On top of this, this year, our students were able to take part in collaborations hosted by our partner NGO CRST in bike clinics - which saw the repairs of bicycles in different communities by our team and students. Our team was also able to facilitate 2 bike clinics of their own at the local primary school, allowing our students to give back to their community.

Our REACH Repair Shop received a total of 47 donated bicycles from individuals and our partner organisations.



IN NUMBERS

- 223 Bikes repaired for REACH beneficiaries
- 47 Donated bicycles received
- 29 Refurbished bicycles
- 4 Community bike clinics and partner collaborations

KEY ACTIVITIES

- Educational facility
- 6 Month Course
- Free Beneficiary Bike Repairs
- Donated bikes
- Community impact
- End to end refurbishment of bicycles



“ TO EDUCATE A CHILD IS TO TURN WALLS INTO DOORS.

- ALEX O'CONNOR

GROWING OUR GLOBAL COLLECTIVE

We are incredibly proud and grateful to share that we received 1,504 donations from a total 36 countries across the globe, extending our reach to 10 more countries than in 2021.

This year, more than half of our income (53.66%) was donated from people living in Australia, 19.75% from supporters in the United Kingdom and 4.32% from donors within Cambodia. Supporters from 36 countries - with the largest in Australia, United Kingdom, Cambodia, Canada and the United States.

One of our core values is transparency. As such, we have used our online presence to reinforce this to our supporters. Throughout 2022 our communications team worked closely with each department to accurately depict our ongoing operations to our donors, keeping our supporters up to date with all things happening.

NOT YET FOLLOWING US?

Make sure to like and follow our pages to stay up to date with all things happening on the ground at REACH!

Help us by commenting, liking and sharing our posts.



VOLUNTEER TESTIMONIAL

REACH Siem Reap has a unique way of balancing local, cultural and systemic needs, with compassion and practical positive change.

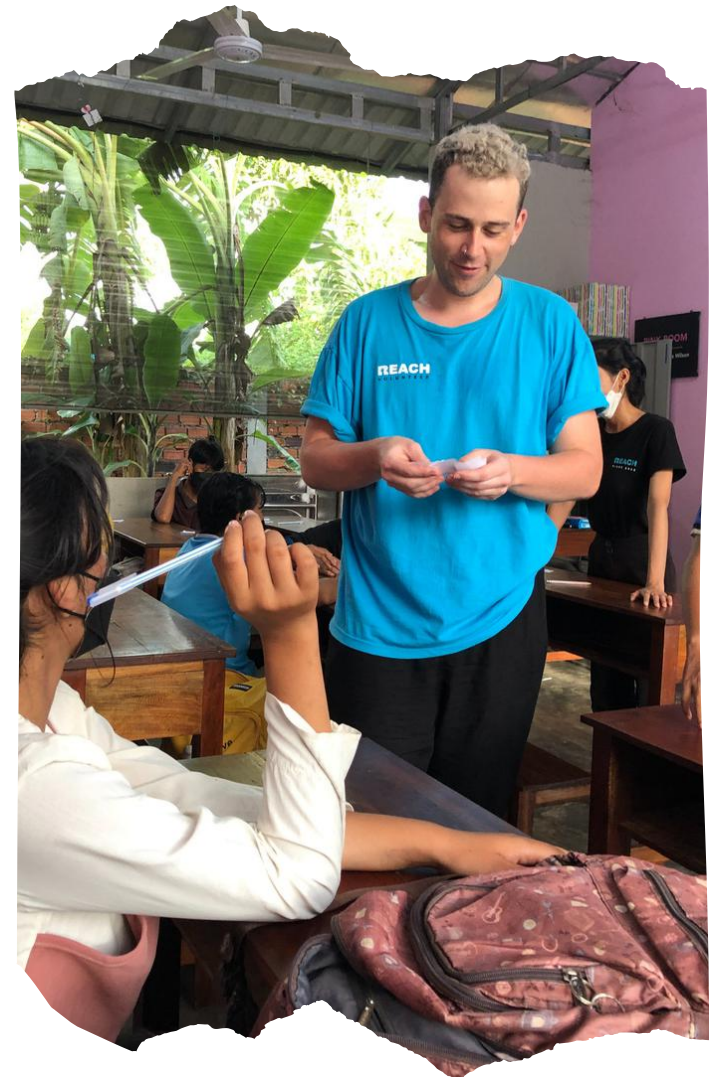
The vision of a poverty-free Siem Reap has merit when complimented by REACH's multi-disciplinary and empowering approach for students. An ethics-based organisation with strong internal protection systems and a diverse group of staff.

I strongly recommend this organisation for those looking to work, volunteer or donate to.

BENJAMIN TOOHEY

SOCIAL WORKER

July '22 - August '22



INTERNATIONAL PARTNERS

The following international organisations played a key role in the success of our programs in 2022.



LOCAL COLLABORATIONS

By working closely with the following local NGOs and businesses we have been able to maximise our impact.



Ponheary Ly Foundation



As a company, we don't want to simply donate and move on.



We feel a social responsibility (and desire) to impart generational change through the gift of accessible education. Online Courses Australia wants to assist people in growth and opportunity via attainable, accessible and affordable education. Cambodia and its people are dear to my heart, as I lived and loved there for many years. I saw the difference the dollar donation could make; however, the incredible ripple effect and the growth that is teaching English or skills could provide were much more valuable.

The Khmer Rouge left a trail of destruction and intergenerational trauma that is still felt today. We cannot change the past, but we can influence the future. I am proud to say that by combining Online Courses Australia's business strengths, ethics, and expertise with NGOs such as REACH, we hope to lift the next generation out of poverty through education and provide a brighter, more affluent future for Cambodian families, their children, and beyond.

CASEY EDWARDS

HEAD OF MARKETING & COMMUNICATIONS





**CLICK HERE TO MEET
A REACH FAMILY**



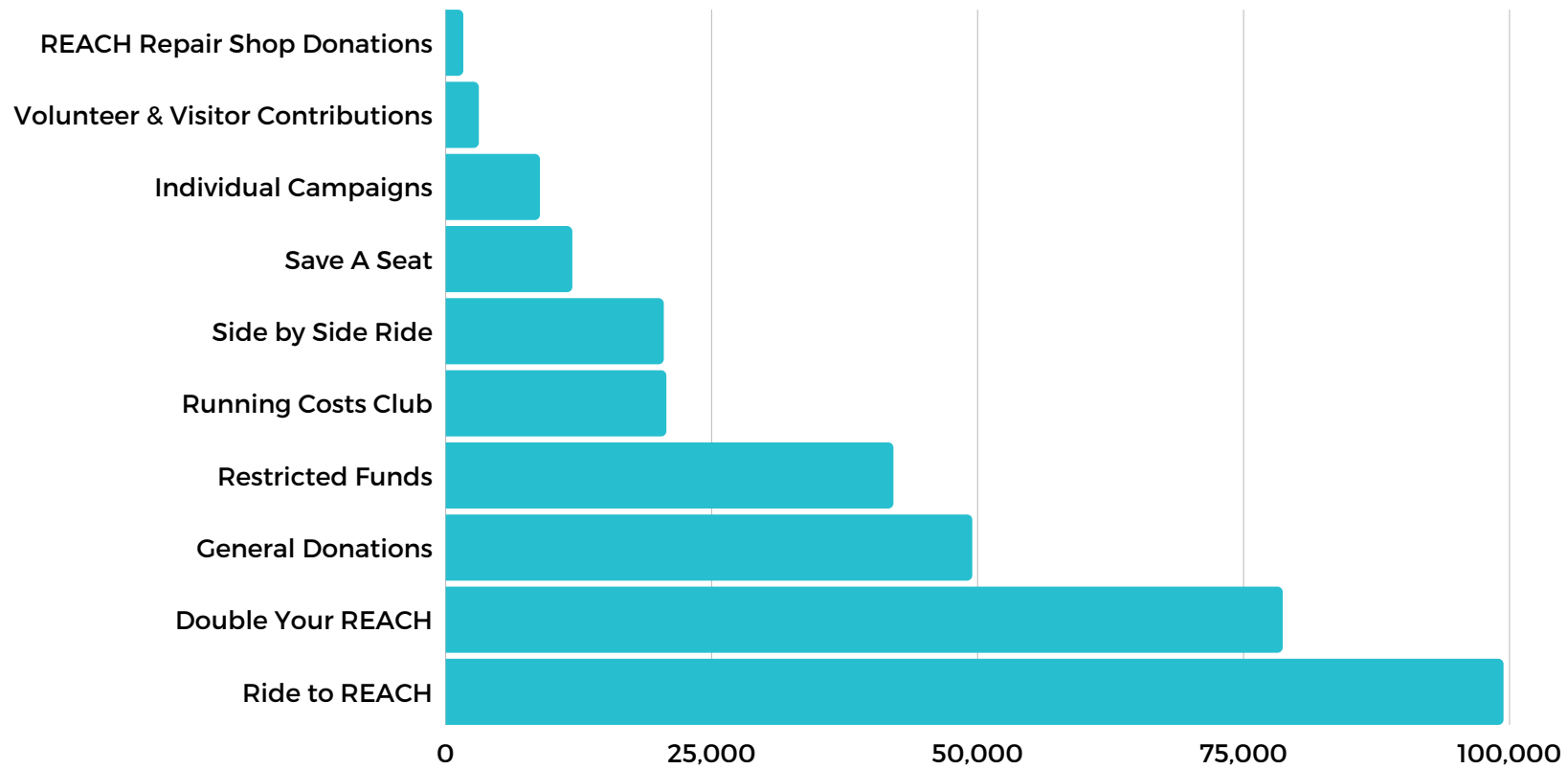
FINANCIAL STATEMENTS



	2022	2021
	DEC, 31	DEC, 31
ASSETS		
CURRENT ASSETS		
Bank - Trading Account	13.586,69	17,370.41
Bank - Petty Cash Account	2.528.02	1,019.69
Bank - Trading Account	682,24	948.41
Total Current Assets	\$16.976,69	\$19,338.51
LONG-TERM ASSETS		
Lease Holding Deposit	2.700,00	2.700,00
Total Long-term Assets	\$2.700,00	\$2.700,00
TOTAL ASSETS	\$19.676,69	\$22,038.51
LIABILITIES & SHAREHOLDER'S EQUITY		
Shareholders' equity:		
Net Income	- 2.361,82	- 41,363.27
Retained Earnings	22.038,51	63,401.78
Total shareholders' equity	\$19.676,69	\$22,038.51
TOTAL LIABILITIES AND EQUITY	\$19.676,69	\$22,038.51

REVENUE & SUPPORT	2022	2021
	JAN - DEC	JAN - DEC
<hr/>		
INCOME		
Donations & Interest	\$254,862.54	\$171,640.83
TOTAL INCOME	\$254,862.54	\$171,640.83
<hr/>		
EXPENSES		
Administration	13,201.62	10,886.03
Fundraising	20,791.38	27,287.89
General Operating Expenses (Rent, Transportation, Utilities, Security, etc.)	38,220.49	26,253.12
Program Costs	162,899.59	121,482.38
Construction	17,324.91	21,925.86
Tax & Compliance	4,786.37	5,168.82
TOTAL EXPENSES	\$257,224.36	\$213,004.10
NET EARNINGS	\$ - 2,361.82	\$ -41,363.27

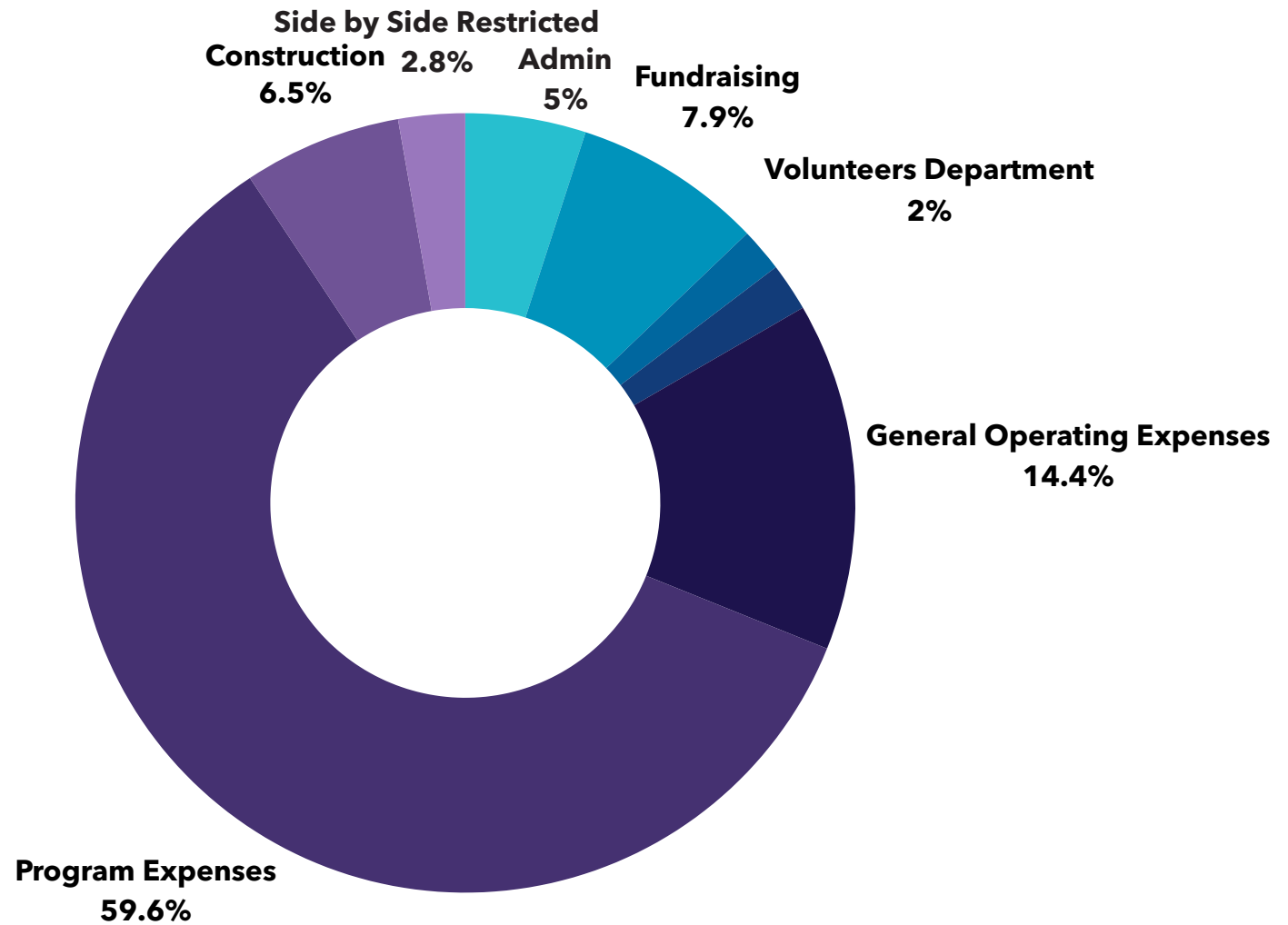
FUNDING BREAKDOWN



* The above breakdown is approximate and is sourced from our internal funding tracker (\$USD).

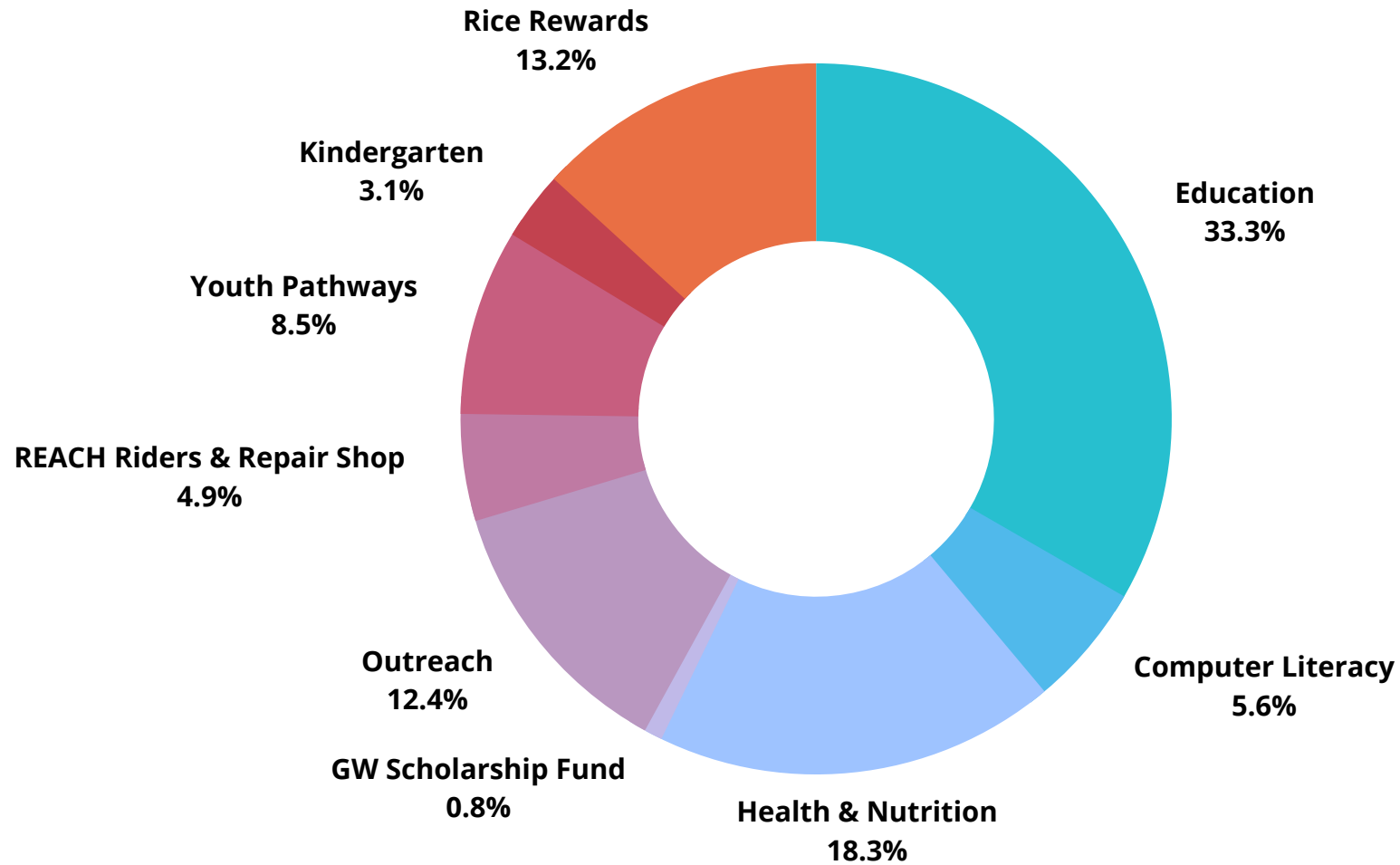
EXPENSES OVERVIEW

*The below expense overview is using figures sourced from our 2022 Profit & Loss Statement.



PROGRAM EXPENSES EXPLAINED

*The below expense overview is using figures sourced from our 2022 Profit & Loss Statement.



A photograph of a family of five standing in front of a makeshift structure made of wood and corrugated metal. From left to right: a woman in a dark green t-shirt, a man in a grey long-sleeved shirt with 'HERMES' on it, an elderly woman in a patterned purple and white top, and two young children, one in a pink jacket and one in a red shirt. The background shows other similar structures and a red satellite dish.

**Alongside Cambodian families,
in their fight *AGAINST POVERTY.***

WWW.REACHSIEMREAP.ORG